

55@SHANGHAI INTERNATIONAL GUIDE BOOK



Come for the **Experience**
Stay to Explore
Shop with Delight



About 55@Shanghai 01

International-Friendly and
Convenient Payment 07

Easy to Arrive 23

Explore Enjoyably 33

Shop Delightfully 67

About 55@Shanghai

55@
SHANGHAI

GUIDE BOOK

About 55@Shanghai

The "55@Shanghai" initiative serves as a cornerstone of Shanghai Shopping Festival. Crafted with the strategic aim of leveraging activities to drive foot traffic, this project focuses on elevating service standards and boosting promotional efforts. Drawing upon Shanghai's expansive global clout, esteemed international standing, and its array of world-class tourist, cultural, and sporting events, the initiative is poised to broaden its appeal to both domestic and international visitors. By introducing a range of travel-friendly and shopper-centric services, it aims to cultivate a globally accommodating consumer atmosphere. "55@Shanghai" consolidates the distinctive attractions reflective of the city's fusion of commerce, tourism, culture, and sports. The program underscores targeted marketing at both the domestic and international levels, drawing visitors from near and far to revel in Shanghai's novel landmarks, immersive experiences, and innovative consumption models.



55@
SHANGHAI

Welcome to Shanghai



Scan the QR code to view
International Services
Shanghai website

Shanghai, a municipality directly under the central government of China, is a modern international metropolis with a spirit of inclusiveness, pursuit of excellence, broad-mindedness, and humility.

Located at the estuary of the Yangtze River in East China and facing the Pacific Ocean, Shanghai forms part of the Yangtze River Delta, one of China's most robust, open and innovative regions.

As China's largest economic powerhouse and an important international financial center, Shanghai achieved a GDP of 4.72 trillion yuan in 2023, up 5 percent year-on-year.

Shanghai is also a leading international trade and consumption center. In 2023, Shanghai's total imports and exports amounted to 4.21 trillion yuan, marking a record high, while the city's total retail sales of consumer goods surged by 12.6 percent.

Shanghai is an important global shipping center and an open hub, implementing the RCEP (Regional Comprehensive Economic Partnership) agreement and accelerating the construction of the Waigaoqiao and Hongqiao national import trade promotion and innovation demonstration zones.

The city is also making significant progress in building an international science and technology innovation center. The proportion of research and development expenditure to the GDP was around 4.4 percent in 2023, while the number of high-value invention patents per 10,000 people was up to 50.2.

Shanghai is developing toward an internationally influential digital city, strengthening the foundational support for urban digital transformation.

It is one of the country's most international cities, with 962 headquarters of multinational companies and 561 foreign-invested R&D centers established by the end of 2023.

Shanghai is also a world-renowned cultural metropolis and international travel destination, with 239 public libraries, 165 museums and 100 art galleries by the end of 2023.

Shanghai aims to enhance its urban soft power to match its ambition to become a socialist metropolis with global influence. In the future, Shanghai will showcase its character of "International, Innovative and Inclusive", focus on high-quality development, and turn itself into an international economic, financial, trade, shipping, and science and technology innovation center, as well as a global digital city with great influence.

International-Friendly & Convenient Payment

55@
SHANGHAI

GUIDE BOOK

Payment Methods for foreigners

55@
SHANGHAI

GUIDE BOOK



Scan the QR code
for details.



International-Friendly & Convenient Payment



[Bank Card Payment]

Cards issued in your home country/region can be accepted if logos of UnionPay, Visa, Mastercard and other payment organizations are displayed at the check-out counter (see picture below). Now, you may make payment using UnionPay cards issued abroad at more than 5,000 merchants accepting UnionPay cards to which BOC provides acquiring services, or using cards issued by Visa, Master Card, Diners Club, JCB or American Express at more than 2,700 merchants accepting foreign cards to which BOC provides acquiring services (the types of transactions supported are up to the issuing banks in accordance with the specifications of the international card organizations).

If you hold a UnionPay card issued outside China's mainland, it can be accepted by any merchant POS terminal in China's mainland.



For a list of select hotels providing foreign currency exchange services, please scan the QR code

[Cash Payment]

(i) A Great Choice of Convertible Foreign Currencies and Offline Currency Exchange Channels

If you need cash, you can directly exchange at bank outlets with currency exchange signs, outlets of qualified financial institutions or self-service kiosks.

Bank outlets of the Bank of China (BOC) Shanghai Branch offers currency exchange services for 34 types of foreign currencies, including US Dollar, Euro, Hong Kong Dollar, Japanese Yen, Great Britain Pound, Australian Dollar, Canadian Dollar, Swiss Franc, Singapore Dollar, New Zealand Dollar, Swedish Krona, Danish Krone, South Korean Won, Thai Baht, Philippine Peso, Russian Ruble, Indonesian Rupiah, Brazilian Real, Macao Pataca, Taiwan Dollar, Indian Rupee, United Arab Emirates Dirham, South African Rand, New Turkish Lira, Saudi Arabian Riyal, Kazakhstani Tenge, Czech Koruna, Hungarian Forint, Israeli Shekel, Kuwaiti Dinar, Pakistani Rupee, Qatari Riyal, Mexican Peso and Mongolian Tugrik.



For a list of currency exchange machines, please scan the QR code

Among them, Kazakhstani Tenge, Czech Koruna, Hungarian Forint, Israeli Shekel, Kuwaiti Dinar, Pakistani Rupee, Qatari Riyal, Mexican Peso, and Mongolian Tugrik are only available for foreign exchange settlement.

(ii) Convenient Mobile Currency Exchange Services

Currency Exchange Agencies

BOC has authorized over a hundred high star-rated hotels in the city to provide foreign currency exchange services at their front desks. You can exchange foreign currency into RMB at the hotel front desk with valid ID and foreign currency cash, with a daily limit of RMB 10,000 per person and annual cumulative limit of RMB 50,000.

Currency Exchange Machines

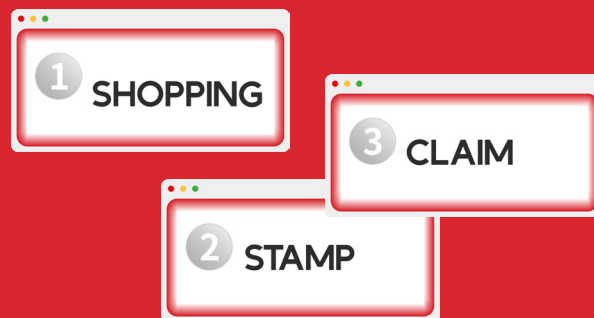
BOC has installed foreign currency exchange machines in some large hotels and universities in the city. Some of these machines support e-CNY and can exchange 20 types of foreign currencies, including Australian Dollar, Canadian Dollar, Swiss Franc, Danish Krone, Euro, Great Britain Pound, Hong KONG Dollar, Japanese Yen, South Korean Won, New Zealand Dollar, Russian Ruble, Swedish Krona, Singapore Dollar, Thai Baht, Taiwan Dollar, US Dollar, Philippine Peso, Indonesian Rupiah, Saudi Arabian Riyal. The foreign currency exchange machines offer services in 8 languages, you may independently conduct currency exchange transactions from foreign currency to RMB.

Currency Exchange Service from RMB to Foreign Currency

You are allowed to exchange up to the equivalent USD 500 (inclusive) per day with valid personal ID. Additionally, before departure, you can exchange up to the equivalent of USD 1000 (inclusive) per day at domestic locations outside of customs. If the amount exceeds the aforementioned limits you can exchange the remaining unused RMB back into foreign currency at any branch of BOC in Shanghai with your valid ID and original exchange receipts. The exchange receipt is valid for 24 months from the date of exchange.



(iii) Departure tax refund service for International visitors shopping in Shanghai



Step1:

- (1) Make purchase in TFS stores.
- (2) Ask for a Tax Refund Application Form and VAT invoice.



For a list of selected merchant offering departure tax refunds, please scan the QR code

Step2:

- (1) Before checking luggage, please go to the customs, present your VAT invoice(s) along with the Tax Refund Application Form(s), a valid passport or ID and the purchased goods.
- (2) Get the customs stamp on your Tax Refund Application Form(s).

Step3:

- (1) After security, please present your valid personal passport or ID, and stamped Tax Refund Application Form(s) to get your refund.
- (2) If the refund amount does not exceed RMB10,000, you can choose either a cash or a credit card refund. If the refund amount exceeds RMB10,000, you can only choose credit card refund.

(iv) Cash Withdrawal with Foreign Bank Cards

You may withdraw cash with mainstream international bank cards, such as UnionPay, VisaMasterCard, Maestro, JCB, American Express and Diners Club, issued by overseas banks. BO(supports cash withdrawal, balance inquiry, changing password at ATMs of our networked affiliates on a 7*24 basis (the types of transactions supported are up to the issuing banks in accordance with the specifications of the international card organizations).

If your bank card is swallowed by an ATM, you may seek help from the staff at our service outlet or call our Client Service Center at 95566, and then retrieve the card by following the procedure.

Explore China Your Way with UnionPay



#Enjoy Shopping in Shanghai (55@Shanghai)
Pay Seamlessly with UnionPay.



Pay with Your
UnionPay Cards



Pay with Tour
Card in UnionPay
App



Cash with drawl
using UnionPay
Cards



Pay with Your Union-
Pay-Powered Wallet
Apps

Accepted by all ATM and
POS terminals in China's
mainland

No foreign exchange loss
(*Only applicable to RMB
card)

- UnionPay has issued more than 0.23 billion UnionPay cards in more than 81 countries and regions outside the China's mainland.
- UnionPay card is accepted in all merchants with POS terminals in the China's mainland, including merchants in various scenarios, such as hotel, food and beverage, shopping mall, etc



Please scan this QR code for more
details about payments in China's
mainland



Please scan this QR code for
the user guide of UnionPay
Tour Card

A Global Payment Network

@www.unionpay.com

Great Destinations for Shopping



Enjoy discounts when shopping with overseas UnionPay cards or UnionPay QR codes.



Scan the QR code for Terms&Conditions

01 New World City



02 Jiu Guang Department Store



02

03



Bicester Village Shanghai

04



The River Mall

05



Shanghai New World Daimaru

Enjoy the ease of daily transport with UnionPay

Metro

UnionPay QR code wallet users can now top up their transportation cards at self-service recharge machines. UnionPay App users from Hong Kong and Macau can scan the QR code and go through the gate machine after they have authorized the activation of their ride code.

Bus

UnionPay cardholders can use credit card tapping or mobile UnionPay App for taking public transportation: users of UnionPay App from Hong Kong and Macau can scan the QR code to access public transport services, following authorization to activate their transport code.

Maglev

UnionPay cardholders can use credit cards or mobile UnionPay App to pass through the gate: users of UnionPay App from Hong Kong and Macau can scan the QR code to access public transport services, following authorization to activate their transport code.

Apple Pay Transportation card

Apple Pay users can apply for a Shanghai Public Transportation Card within their Wallet and recharge it using UnionPay cards.

Payment Tips



Every ATM in the Chinese Mainland supports UnionPay cash withdrawals.



Use UnionPay cards, mobile QuickPass, or UnionPay QR-enabled e-wallets at local merchants for secure and easy transactions within currency exchange.

Enable Mobile Payment in Three Simple Steps

01



Download and register

Install the UnionPay App or an international UnionPay enabled wallet on your mobile device and register;

02



Add and activate

Add international UnionPay cards or activate UnionPay virtual cards;

03



UnionPay QR

Choose "Scan" and capture the merchant's code for payment;



or select "Pay" and present the generated QR code for the merchant to scan to complete the transaction.

Pay with your home e-wallets



When shopping at merchants in the Chinese mainland (except for special occasions), if you have AlipayHK, Kakao Pay, Touch 'n Go eWallet, OCBC, TrueMoney, MPay, Changi Pay, NAVER Pay, Toss Pay, Hipay or other Alipay+ partner e-wallet on your phone, just open it and pay directly once you see **支 Alipay+**

Bind overseas bank card with Alipay and scan to pay

ALIPAY

1



After downloading the Alipay app, signing up, and linking an overseas bank card of major card networks, overseas travelers can start their mobile payment journey in China and pay like a local.

Get started with Alipay in 2 steps

1.Download and register

Download Alipay App, enter your mobile phone number, tap "Next" to register

2.Add bank card

Tap "Add Now" and follow on-page prompts to complete the process



Weixin Pay

Quick Set-Up in 2 Steps



Step 1 Download WeChat

On your mobile phone, download or update your WeChat app to the latest version. Register or sign in with your phone number.

Step 2 Add a bank card to WeChat

You can add your card in any of the following ways. Simply enter your card number, expiry date, and security code, without filling in identity information to add your international card.

Method 1: Open the WeChat app, on the top right corner, tap [+]>[Scan] to scan the right QR code.



Method 2: Tap [Me]>[Services]>[Wallet]>[Bank Cards], and add your card to WeChat.



Cards accepted



DESTINATION OF SHOPPING

Easy to Arrive

55@
SHANGHAI

GUIDE BOOK

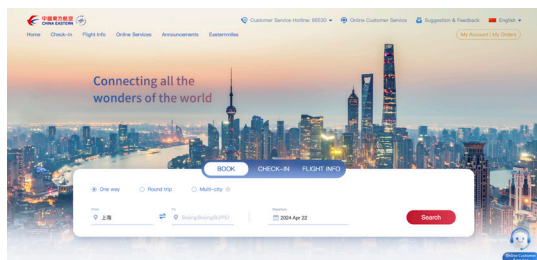
WORLD-CLASS HOSPITALITY WITH EASTERN CHARM

As soon as you step out of your home, China Eastern Airline's smart travel service will be there to accompany you throughout your journey. Use this itinerary guide to explore the marvels of Shanghai with China Eastern Airlines!

Book your flight tickets on the official website and enjoy attentive service.



China Eastern Airlines' official global website (<https://www.ceair.com/?site=en,CN>) and mobile app offer services in English. Additionally, passengers from 16 countries and regions, such as France and Germany, may take advantage of localized websites featuring tailored products.



Ticket Purchase

Seat Selection

Online Check-In

Itinerary

Membership Services

Flight Status

Book your hotel and enjoy the freedom to choose your flight and hotel.

Book your flight and hotel package via the **"Travel and Vacation"** channel on the **China Eastern Airlines APP**.

You have the freedom to mix and match them to your liking. Launched in May, the Disney Free Travel offerings also encompass Disney Park hotels, admission tickets, and additional perks, ensuring your day is filled with enchantment.

To reserve a hotel room only, please use the **"Hotel Channel"**¹ feature on the **China Eastern Airlines APP**.



¹ The policy regarding the reception of international guests is determined by the hotel. Please contact the hotel directly for more information.

Reserve airport pick-up or drop-off services for seamless travel.

During the May 5th Shopping Festival, you can earn 1 point for every 2 yuan spent.²



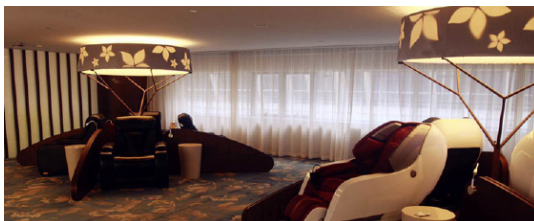
² You must have a valid mainland China mobile phone number, starting with the +86 country code.

DESTINATION OF SHOPPING



The VIP lounge offers a welcoming ambiance.

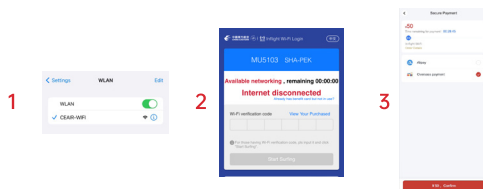
The VIP lounge of China Eastern Airlines offers a welcoming ambiance, attentive service, and an extensive selection of dining options.^①



Wi-Fi is available on board.

China Eastern Airlines offers Wi-Fi service on all wide-body aircraft, accessible from the moment of takeoff. In addition to a complimentary 10-minute trial, you may also make purchases in-flight using select international bank cards and Alipay.

1. To access the internet, connect to "CEAIR-WIFI", enter www.mufllyer.com, and click "Login to the Internet".
2. After filling in the page information, click "Purchase Internet Access Code".
3. Choose "Overseas Payment" as the online cash payment method.



Supported international cards:



^① To take advantage of the privileges, you must have valid tickets for the day from either China Eastern Airlines or Shanghai Airlines.

Select On-Demand Car Service for convenient local transportation.

To travel seamlessly between attractions, opt for the "Car Hailing" feature in the China Eastern Airlines APP for immediate car reservations.^② Support full payment deduction with points.

^② You must have a valid mainland China mobile phone number, starting with the +86 country code.

DESTINATION OF SHOPPING
2

ENJOY
YOUR
JOURNEY

Enjoy exclusive benefits when you make purchases with the China Eastern Airlines co-branded card.

China Eastern Airlines has collaborated with leading banks to introduce the China Eastern Airlines co-branded credit card rewards program. During the May 5th Shopping Festival, bank cardholders are encouraged to register through the China Eastern Airlines APP, website homepage, or Exciting Activities Zone. Upon registration, they will earn an extra 50% bonus points on successful monthly accruals exceeding 1,500 Eastern Miles points, starting from the subsequent month. New customers can enjoy exclusive points rewards when applying for a card. For additional information, please navigate to the "55@Shanghai, Splendid Shopping Festival" section within the China Eastern Airlines APP.

Shop at China Eastern Airlines Mall and enjoy free shipping on all orders! Take advantage of our points redemption program, and earn rewards points with every cash purchase.



DESTINATION OF SHOPPING
3



AIRPORT

As the premier gateway into Shanghai, the airport group is dedicated to fostering a unique culture of business and travel. Keeping pace with the latest trends in modern consumer behavior, it strives to deliver an innovative and festive experience for all visitors.

Airport as the First Stop of Promotion

A dedicated "55@Shanghai" cultural exhibit awaits in the Shanghai airports terminal, leveraging over 800 media platforms - including flight information displays and digital signage - to showcase promotional materials and videos across check-in counters, lounges, arrival halls, and VIP areas, infusing a celebratory vibe for travelers.

Airport as First Stop of Service

Shanghai Airports now offer a seamless one-stop service area tailored for inbound passengers, conveniently located in the corridor and baggage claim as well as the public area. This comprehensive zone boasts a suite of services, including WiFi access, transportation card purchases, support for Alipay transactions, banking with Shanghai Pudong Development Bank, UnionPay facilities, SIM card sales, efficient currency exchange, ATM withdrawals for RMB by using foreign banking card, detailed tourism information, and prompt on-site inquiries. These thoughtful enhancements significantly elevate the convenience of services provided to arriving travelers.

Airport as the Premier Destination for Consumption

The two international airports in Shanghai are rolling out a suite of engaging initiatives, including coffee culture festivals, substantial in-terminal discounts, special payment incentives upon reaching spending thresholds, third-party points redemption options, and dynamic merchant flash promotions. These efforts are tailored to offer unique perks to travelers passing through Shanghai's airports, generate buzzworthy conversations across digital and physical platforms, and enhance both the quality and efficiency of consumer experiences in the city.



SHANGHAI RAILWAY ADMINISTRATION



A Guide for Foreign Travelers on Shopping at Shanghai Railway's Easy-Buy Stores

Cash, Alipay, and WeChat Pay are accepted at major railway stations throughout Shanghai.

Shanghai Hongqiao Railway Station and Shanghai Railway Station now accept payment transactions with international cards.

Foreign visitors can engage in the following activities at Shanghai's three main train stations:

1. "Enjoy Discounts at SHANGHAI Shopping Festival"

After obtaining coupons through the UnionPay App on UnionPay, passengers can immediately benefit from discounts on dining and retail payments by utilizing payment codes and UnionPay international bank cards.

2. "Easy Buy in Shanghai at 55@Shanghai"

After scanning the QR code and following the "High-Speed Rail Easy Buy" official WeChat account, passengers can receive vouchers. By utilizing the payment code, they are eligible to join WeChat Pay's promotional subsidy campaigns.

3. "SHANGHAI Shopping Festival, Brand Discounts Month"

A Boutique Department Store Promotion Month is being launched at Shanghai Hongqiao Station, featuring 36 participating stores offering simultaneous in-store discounts.

4. "Alipay Outbound Travel Coupons"

Overseas travelers are invited to take part in the "Alipay Outbound Travel Coupons" promotion at the three key stations in Shanghai. Visitors can claim their coupon packages simply by scanning the QR code available in participating stores.

Explore Enjoyably

55@
SHANGHAI

GUIDE BOOK

Shanghai Let's MEET

55@
SHANGHAI

Information Office of Shanghai Municipal People's Government



Shanghai Let's MEET

The "Shanghai Let's Meet" Events Guide for 2024 showcases 70 premier events highlighting culture, sports, tourism, commerce, and exhibitions – handpicked from the hundreds that take place across Shanghai annually. We warmly extend an invitation to the global community to join us in Shanghai for these exceptional experiences. Visit Shanghai and immerse yourself in the excitement of China's new era. Stroll through the city, enjoy delightful experiences, and discover the lively allure of this dynamic metropolis!

Source: Information Office of Shanghai Municipality People's Government



Scan the code to view the full
"Shanghai Let's Meet" Events Guide.





To learn more, scan the QR code
and tap the "Shanghai Fitness
Map" option.

Shanghai Administration of Sports

55@
SHANGHAI

Shanghai Sports

SHANG-HIGH SPORTS

@Xujiahui Sports Park

Situated in the heart of Xuhui District and spanning 35.96 hectares, Xujiahui Sports Park features key facilities including the Shanghai Stadium, Shanghai Gymnasium, Shanghai Swimming Pool, and the Comprehensive Hall. It stands as one of Shanghai's most fully-equipped areas for sports and culture, and proudly hosts the Chinese Football Association Super League and the Chinese Basketball Association's Men's Professional League as their shared home grounds.



@Huangpu Riverside Skateboard Extreme Park

The Park is situated at No.1 Dock in the Huangpu River Expo Park, spanning nearly 10,000 square meters. Out of this, the skateboarding competition zone occupies over 3,000 square meters. It was expertly crafted by the design team responsible for the Tokyo Olympic Skateboarding venue, making it the most expansive skateboarding-themed park within the central districts of the globe's major cities.



@The Yaoxue Ice and Snow World

The Yaoxue Ice and Snow World project, situated in the 101 Core Area of Lin-gang Special Area of China (Shanghai) Pilot Free Trade Zone, strives to establish a premier, one-stop urban ice and snow resort that stands as the largest indoor ski destination globally. This comprehensive entertainment hub combines tourism, leisure, sports, and diverse business offerings to forge a multifaceted ice and snow ecosystem. It spearheads the emergence of a new urban trend in ice and snow cultural tourism.



@The Shanghai Sports Museum



The Shanghai Sports Museum spans roughly 2,000 square meters and features four permanent exhibition halls: "A Retrospect of the History", "Olympic Glory of Shanghai", "A City Full of Vitality", and "A Window of the Future". In addition, there is an entrance hall and a space for temporary exhibits. The museum boasts a collection of 4,900 sets and 8,334 individual pieces. Interactive offerings include VR experiences, film screenings, multidimensional space exhibits, trivia quizzes, tactile sand table displays, and sports information services. Guests are invited to immerse themselves in the evolution and culture of Shanghai's sporting history through engaging visual, auditory, and tactile encounters.

@The Shanghai Sports Show



From November 28 to 30, the Shanghai Sports Show will be held at the Shanghai World Expo Exhibition and Convention Center. It is the first large-scale sports expo in China that integrates sports events, sports culture, sports industry, and sports consumption.

@Yuanshen Sports Center

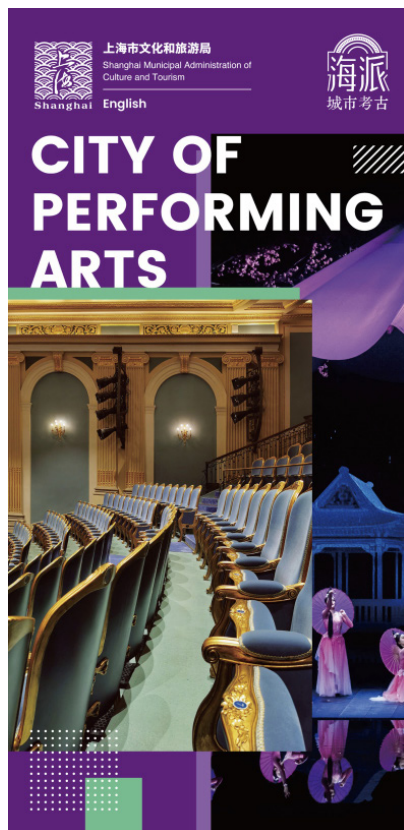
Situated in the Pudong Lujiazui Financial and Trade Zone, the Yuanshen Gymnasium stands as a multifaceted public sports complex designed like a park within the Pudong New Area. This newly constructed sports facility was crafted for the Special Olympics and spans an area of roughly 35,000 square meters, featuring both a gymnasium and a swimming pool. It incorporates an array of energy-efficient designs while showcasing a stunning architectural aesthetic of "three-sided transparency" and a "celestial circle on an earthly square".





A landmark
recommended
for tourists by the
Shanghai Municipal
Administration of
Culture and Tourism.

Cultural Venues and Museums in SHANGHAI



For additional information, please visit the Shanghai Municipal Culture and Tourism Promotion website.

Public Transportation Guide for International Bank Card Users in Shanghai

Foreign currency cards are accepted for public transportation in Shanghai, accommodating a range of travel needs.

Which products support the use of foreign currency cards?

01 Shanghai Transport Code

TIP1-PLATFORMS:WECHAT MINI PROGRAM, SHANGHAI PUBLIC TRANSPORT APP, ALIPAY.

TIPS2-Direct Debit Service for Shanghai Public Transportation:

The "Shanghai Transport Code" is a QR code designed for convenient travel on buses, ferries, and other public transportation options throughout Shanghai. Passengers can effortlessly access public transportation by presenting their ride code to the scanning device, eliminating the necessity for advance payment. This "ride first, pay later" service offers a seamless travel experience.

02 NFC Mobile Transportation Card

TIP 1-Platform:Shanghai Public Transportation APP

TIPS2 - Mobile Transport Card Recharging: Activate your NFC-enabled mobile traffic card and launch the Shanghai Traffic Card app. Navigate to the [Home] page, tap [Recharge], and choose either WeChat or Alipay for payment, linking it to your foreign currency card. Follow the prompts to complete the top-up with ease.

03 Physical Traffic Card

Recharging location: Offline CVM machines

Choose either WeChat or Alipay as your payment platform, linked to your international currency card. Then, position the payment QR code within the scan area to top up the physical card.

What payment platforms are compatible with international currency cards for transactions?

In Shanghai, you have the option to link your foreign currency card with popular payment platforms like Alipay and WeChat. If you have any questions while using the service, please contact the designated English-speaking support hotline.



Alipay
支付宝

+86-571 2688 6000



Weixin Pay
微信支付

+86-95017

SHANGHAI METRO



Starting April 15th, all service centers at Shanghai Metro stations will accept foreign banking cards for ticket purchases.

To foster a business-friendly environment and encourage the utilization of international card payment services within the rail transport sector, Shanghai Metro has enhanced its acceptance of both domestic and international bank cards on the existing maglev line and at four airport stations. Beginning April 15, 2024, service centers at all subway stations throughout the network will be outfitted with POS terminals to facilitate the purchase of subway tickets using domestic and international cards via assisted service.

Scope of Acceptance for Domestic and International Bank Card Payments

1. **Acceptance point:** All network station service centers

2. **Types of tickets available include** single one-way tickets, one-day and three-day metro passes. Select stations also offer metro-maglev single-journey combo tickets and metro-maglev round-trip combo tickets;

3. **The following bank cards are accepted:**

a) International cards: Visa, MasterCard, Discover Card, American Express, Diners Club, JCB.



b) Domestic card: China UnionPay.

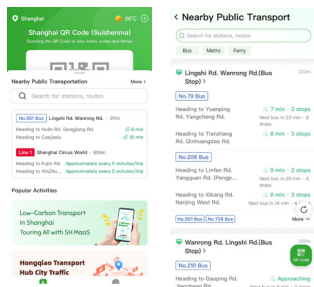
SH MaaS

SH MaaS APP English Version

SH MaaS APP English Version unveils its new "Real-Time Bus" tracking feature

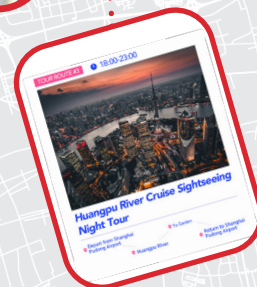
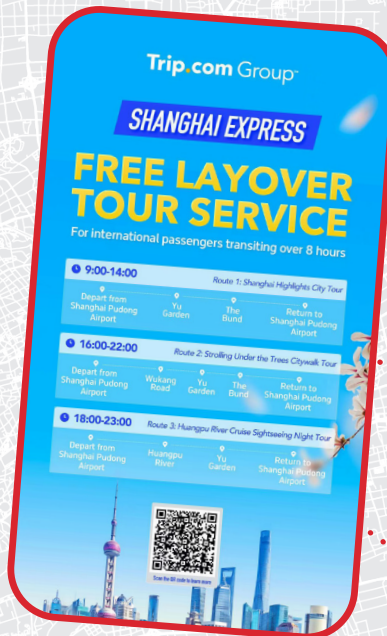
TO FURTHER ENHANCE THE CONVENIENCE OF PUBLIC TRANSPORTATION SERVICES FOR FOREIGN NATIONALS, THE ENGLISH VERSION OF THE SHANGHAI "MOBILITY AS A SERVICE" (MAAS) PLATFORM, SH MAAS, HAS LAUNCHED A "REAL-TIME BUS" INFORMATION INQUIRY SERVICE.

Foreign travelers and expatriates in Shanghai can access real-time transit information for the metro, buses, and ferries through the SH MaaS app. Additionally, they can use the "SH MaaS Code" (Shanghai Transport Code) and "One-Code Access" for seamless access and enjoy the same discounts as local residents.



The SH MaaS app now supports multiple payment channels including Alipay, WeChat Pay, and UnionPay. For binding international cards with app payments, if users have already linked their international cards with Alipay, WeChat Pay, or UnionPay, they can directly use the "One-Code Access" service through the SH MaaS app.

SHANGHAI EXPRESS FREE LAYOVER TOUR SERVICE



SPRING TOUR

More information: <https://www.springtour.com/>

Picked up from Shanghai Xijiao Hotel and we will drive to Shanghai History Museum in the morning around 9:00AM.



9:30-11:30

Shanghai History Museum

The Shanghai History Museum is a landmark museum that comprehensively reflects Shanghai's local history, integrating collection, research, display and education, and presenting the vicissitudes and changes of Shanghai for about 6,000 years. It is located near the People's Square, the east building was originally the old Shanghai Race Club, which was listed in the Shanghai Municipal Cultural Relics Protection Units in 1989, and is an excellent historical building in Shanghai.

12:00-13:00

Lunch time

In the afternoon, you can go to the People's Park, walk around and enjoy the most prosperous cityscape of Shanghai.



13:30-15:30

The People's Park

People's Park is located in the center of Shanghai, east of Nanjing Road Pedestrian Street, has always enjoyed the reputation of "city green lung". The People's Park was nominated by the then mayor Chen Yi and opened on October 1(st), 1952. To the north, there are antique buildings such as the International Hotel and the Great Bright Cinema. To the south, there is a new urban skyline composed of skyscrapers, separated by the People's Square.

SPRING TOUR

DESTINATION OF
SHOPPING

Picked up from Shanghai Hotel and we will drive to Shanghai Wukang Building in the morning around 9:00AM.



Wukang Building City Walk

Wukang Building is the most famous landmark on Wukang Road. It was designed by the Hungarian-Slovakian architect Ladislaus E. Hudec, and was named as "Normandy Apartments" once.

Soong Ching-ling Memorial Residence

The place where China's outstanding female revolutionary Soong Ching-Ling used to live.

Xuhui Old House Art Center

The building was evolved from part of the Residence of Huang Xing. Inside, some special exhibitions and activities will be held regularly.

Ferguson Lane

A building in the erstwhile French Concession district that was once the residence of diplomats.

Pass by:

Cape Town Apartments

Residence of Huang Xing

Romeo's Balcony

Residence of Ba Jin

No.99 Wukang Road

Residence of Tang Shaoyi

No.1&2 Wukang Road

FilmWalker



160 Xinhua Road, Changning District, Shanghai

10:00 - 24:00

SHANGHAI ORIGIN FOR FILM LOVE AND INSPIRATION

In the esteemed pages of Xi Zhen's Roads in Shanghai Never to Be Widened, Xinhua Road earns its moniker as the city's "Refined Lady". Meandering along its path, one finds this portrayal perfectly apt - a balance of urban vitality and tranquil living. Established in 1997 amidst the verdant calm of Xinhua Road, Shanghai Film Art City has, after three decades, reemerged under the revitalized "SHO" banner, poised for the future as a global epicenter for "Cinema Plus" - a confluence of culture, community, and film.

Screenings of the Latest Global Hits | Thriving Film Enthusiast Gatherings
Artisanal Arthouse Cinema Showcases | In-depth Cinematic Narratives
Vinyl Film Score Appreciation | Signature Film-Themed Cocktails

595 North Caoxi Road,
Xuhui District, Shanghai

Tue-Fri: 09:30 - 16:30 (Last entry at 16:00)

Sat-Sun: 09:30 - 17:00 (Last entry at 16:30)

Admission Fee: 60 RMB

SHANGHAI FILM MUSEUM

Nestled in the heart of bustling Xujiahui at the historic site of the Shanghai Film Studio, the Shanghai Film Museum sprawls across 15,000 square meters, encapsulating the vibrant

narrative of Shanghai's cinematic odyssey. More than a traditional repository, it forges a personal link between visitors and the collective memory of film. With over 70 interactive exhibits and upwards of 3,000 historical artifacts, the museum chronicles Shanghai's cinematic journey, from its legendary inception in 1896 to contemporary triumphs.

Discover Rare Collections | Engage with Interactive Displays
Experience 4D Cinema: 'The Monkey King' (20-minute show)

No. 1 Building, 322 Anfu Road,
Xuhui District, Shanghai

10:00 – 18:00

FILM BOOKS · CAFE

Amidst the deluge of information in our times, moments arise that urge us to pause, inviting a fresh perspective on the cultural significance of books and bookstores, particularly their role within the urban fabric. Embark on a voyage of discovery into the city's cultural spirit, embodied by FILM BOOKS · CAFE nestled within a charming villa at No. 322, Anfu Road, Xuhui District, situated within the protected Hengfu Historic Area. Inside, a curated collection of over 600 volumes awaits - original novels, biographies of cinema icons, insightful critiques, and authoritative texts on film techniques, each a testament to the art form cherished by cinephiles.

Browse an Extensive Film Library | Savor Coffee Paired with Analog Film Vibes

211 Che Ting Gong Lu,
Chedun Town,
Songjiang District, Shanghai

08:30 – 16:30 (Last entry at 16:00)
Admission Fee: 80 RMB

SHANGHAI FILM PARK

Located in Songjiang District, the Shanghai Film Park spans approximately 41 hectares, established since 1992 to recreate the nostalgic ambiance of 1930s Shanghai for filming purposes. Over its tenure, the park has hosted the production of more than 300 films and 900 television series, counting among them internationally acclaimed works such as "The Mummy: Tomb of the Dragon Emperor", "The White Countess", "Lust, Caution", "The Crossing" and "Blossoms Shanghai". Visitors can stroll through iconic sets like "Shikumen Lanes", "Nanjing Road", "Paramount Ballroom", and "16 Pu Pier", or even reside in the "Wukang Mansion"-inspired accommodations, immersing themselves in an estate-style dramatic experience.

Tour Old Shanghai via Vintage Tram | Stay at The Stage Hotel, an Immersive Theatrical Retreat | Participate in the Era-Defining Interactive Drama "New World"

City walk

ARCHITECTURE | History via TV series "Blossoms"

As the drama "Blossoms Shanghai" comes to an end, the landmark buildings featured in the drama have captured a lot of attention. Filmed entirely in Shanghai, where the Hong Kong-based author Wong Kar Wai was born, this series is set against the backdrop of massive economic growth in the 1990s and follows A Bao, a self-made millionaire, and his life and journey. It paints a vibrant picture of Shanghai in the 1990s and evokes memories for many Shanghaiese. Can you spot the old buildings that appeared in the drama? Here's an architectural guide to 'Blossoms'. Let's have a look!

1. Peace Hotel

The Peace Hotel has two buildings, divided by Nanjing Road. The larger north building was called Sassoon House built by Sir Victor Sassoon, a British Sephardic Jew. It was designed by Palmer and Turner and was completed in 1929. The bottom four floors of the building were used for business and office, the fifth to ninth floors were for Cathay Hotel, and the top housed the Sassoon family. Founded by Sir Victor Sassoon as "The Number One

Mansion in the Far East", the Cathay Hotel was a masterpiece of Art Deco architecture and modern technology. In 1956, the whole Sassoon House was renamed "Peace Hotel". In 2010, it reopened as the "Fairmont Peace Hotel". The Nine Nation Suites of the Fairmont Peace Hotel are the original Deluxe Suites of the Cathay Hotel. The suites were designed and furnished along the themes of China, Britain, India, Japan, America, France, Spain, Germany, and Italy, countries that helped the Sassoon empire to prosper.

In Blossoms: The main character A Bao is working in the British Suite of the Fairmont Peace Hotel. After the launching of the TV series, this suite (now English Suite 720) became super popular. The price for a night at the Nine Nation Suites is now 16888 RMB!

Yesterday: The Cathay Hotel
Present: The Fairmont Peace Hotel
Address in English: No. 20 East Nanjing Road,
Huangpu District
Completed in: 1929
Architect: Palmer & Turner
Architecture style: Art Deco



1. Peace Hotel

Faced with red-and-white bricks, No. 19 on the Bund looks like a palace straight out of a fairy tale. A century ago it was the Palace Hotel, which was constructed on the site of the Central Hotel built in the 1850s. Designed by architect Walter Scott and opened in 1908, the Palace Hotel was one of the largest, tallest, and most commodious hotels in China. In 1965 it resumed operations as a hotel, as the "Peace Hotel - South Wing". Today it is a residence and studio for artists, known as the Swatch Art Peace Hotel, hosting artists from all over the world.

In Blossoms: The poster for the series was shot at the revolving door of the Swatch Art Peace Hotel.



Yesterday: The Palace Hotel
Present: The Swatch Art Peace Hotel
Address in English: No. 23 East Nanjing Road, Huangpu District
Completed in: 1908
Architect: Walter Scott
Architecture style: Victorian

2. China Securities Museum



Yesterday: The Astor House Hotel
Present: The China Securities Museum
Address in English: No. 15 Huangpu Road, Hongkou District
Opening hours: Tuesday-Sunday, 9:30-16:00 (free, no appointment needed)
Completed in: 1907
Architect: Davies & Thomas (1907)
Architecture style: Neo-classical Victorian Baroque

This building was originally established in 1846 by Scottish merchant Peter Felix Richards as Richard's Hotel and Restaurant by the Yangjingbang Creek, and then it was relocated to the east side of Waibadu Bridge in 1857. By 1859 the hotel was renamed the "Astor House Hotel" while retaining the original Chinese name until 1959. It was Shanghai's first Western hotel. In 1907 the Astor House Hotel was restored to a neo-classical Victorian Baroque building, making it once again "the finest hotel in the Far East". It was taken over by the Shanghai government in 1954 and used as the office for a state-owned trading company. In 1959 it was renamed the Pujiang Hotel and became a government guesthouse. The hotel closed in 2018 and was converted to the China Securities Museum.

In Blossoms: It shows the scene of the first day of the opening of the Shanghai Stock Exchange. On 19 December 1990, the Shanghai Stock Exchange was founded at the Astor House Hotel. Now it's located in Pudong District and this site became the China Securities Museum.

The "transaction hall" was equipped with modern computers, several dozen small rooms for bargaining, and electronic transmission of prices "to 47 transaction centers around the city". Initially, only 8 stocks and 22 bonds were listed.

3. Jardine Matheson Building

The former Jardine Matheson Building is located at No. 27 on the Bund, at the junction with East Beijing Road (formerly Peking Road). The construction of the current building was started in 1920 and was completed in 1922. It was designed by R.S. Stewardson and was built by contractor Yu Chang Tai. In 1955, the building began to be used by the Shanghai Foreign Trade Administration Office, so it was called "Wai Mao Da Lou" (Foreign Trade Building). Today it is the House of Roosevelt, a commercial property managed by Roosevelt China Investments Corp. The 6th floor of the building is now Shanghai Jiushi Art Museum.

In Blossoms: No. 27 on the Bund is the place Miss Wang works. She is an export salesman for a state-owned company.



Yesterday: The Jardine Matheson Building
Present: The House of Roosevelt
Address in English: No. 27 East Zhongshan No 1 Road, Huangpu District
Completed in: 1922
Architect: R.S. Stewardson
Architecture style: Modern Renaissance



4. Wing On Department Store

Yesterday: The Wing On Department Store
Present: The House of Roosevelt
Address in English: No. 635 East Nanjing Road, Huangpu District
Completed in: 1918
Architect: Palmer & Turner
Architecture style: Eclectic Baroque style

The Wing On Department Store was the second largest Chinese-funded department store in Hong Kong and one of the four big Chinese department stores on Nanjing Road — the other three being Sincere Co., Sun Sun and The Sun.

The building, consisting of a spacious department store and the Great Eastern Hotel, was designed by Palmer & Turner, a leading architectural firm that had designed 9 of the 23 waterfront buildings on the Bund.

Wing On erected a new 19-floor building in 1932 on the triangle-shaped site adjacent to the 1918 premise. Designed by American architect Elliot Hazzard, the new building was a simply-cut, steel-structured skyscraper, which still stands next to the Wing On Department Store.

In Blossoms: Mr Bao helps contact this commercial building on Nanjing Road, making San Yang (a brand for T-shirts) into Shanghai's top brand.

In the 1990s, Nanjing Road was prosperous, with limited dining options though. So many restaurants then opened beside Nanjing Road, making the nearby Huanghe Road the first choice. In 1993, Huanghe Road became the "Shanghai Food Street". At that time, it was the early stage of China's reform and opening up. Many foreigners came to Huanghe Road to open restaurants and start businesses. At that time, there were over 90 eateries on this 755-meter-long road.

In Blossoms: The "Zhi Zhen Yuan" is a luxury restaurant owned by Li Li. In reality, it is Tai Sheng Yuan Restaurant, which opened in 1993 and was one of the earliest local restaurants on Huanghe Road at that time. Now Huanghe Road has been crowded with picture-snapping tourists every day, so don't forget to plan ahead!



5. Huanghe Road

Opening hours: 10:00-14:00, 16:30-20:30
Address in English: No. 50 Huanghe Road, Huangpu District



资料来源:





Shanghai Museum Opens Reservation Channel for International Visitors

Effective from April 19th, Shanghai Museum has initiated an English online reservation system catering to overseas independent travelers, streamlining the visitation process.

- 01 International guests may register with a valid email on the museum's reservation platform (<https://reservation.shanghaimuseum.net/en/>), fill in the required visit details, and proceed with booking.
- 02 Reservation QR codes will be dispatched via email upon successful registration.
- 03 Upon arrival, overseas visitors need only present the QR code received in their email, along with their original ID, for entry on the appointed date.

SHANGHAI EXHIBITION GUIDE

Bund One Art Museum

The 18th Century Masterpieces - From the Uffizi Galleries Collections



Exhibition Dates: Ongoing until August 25, 2024
Venue: No. 1, Zhongshan Rd. (E-1), Shanghai
 This exquisite showcase presents 80 authentic masterpieces from the Uffizi's holdings, featuring works by esteemed artists including Goya, Tiepolo, Canaletto, Boucher, Chardin, Guardi, and Leotaud, among over fifty others. Through an array of paintings, aristocratic jewelry, handicrafts, sculptures, and more, the exhibition retraces the magnificent legacy of the Medici family, offering viewers a panoramic vista of the grand canvas of 18th-century

European art. Immerse yourself in the era's artistic allure and cultural landscape, meticulously preserved and presented for your admiration.

Titian's Flora - Treasures of the Venetian School from the Uffizi Galleries Collections



Exhibition Dates: Ongoing until July 28, 2024
Venue: No. 1, Zhongshan Rd. (E-1), Shanghai
 The allure of Titian's masterpiece, "Flora", lingers in the mind long after viewing - a true gem of Italian painting and a pinnacle of the Venetian School that has captivated countless art enthusiasts' dreams. Now, this long-awaited encounter with artistic divinity materializes in the magical city of Shanghai at Bund One Art Museum.
 "Titian's Flora - Treasures of the

Venetian School from the Uffizi Galleries Collections", marking the third major exhibition of the "five-year, ten-exhibition" strategic cooperation program with Uffizi Galleries, brings together not only Titian's crowning achievement, "Flora", but also 48 other genuine masterworks from artists of the Venetian School such as Tintoretto, Giorgione, Veronese, and Palma il Vecchio. This assemblage bridges half a millennium, enabling visitors an intimate encounter with the enchantment and allure of the Venetian epoch. Prepare for a visual feast that is destined to leave an indelible impression.

Rockbund Art Museum

Hu Yun: Mount Analogue



Exhibition Dates: Ongoing until August 25, 2024
Venue: 4-6 Floor, No. 20 Huqiu Road, Huangpu District, Shanghai
The Rockbund Art Museum introduces Hu Yun's inaugural solo exhibition in China, titled "Mount Analogue", with the museum's own architectural history as its point of departure - originally built in 1935 for the Royal Asiatic Society Museum, China's first natural history museum. Spanning three floors, Hu Yun interweaves personal narratives, historical incidents, and elements of nature, challenging conventional perspectives and provoking introspection. The exhibition uncovers voices and knowledge that have slipped through the cracks of established histories, presenting an alternative narrative that resists accumulation, categorization, and classification.

Shanghai Palimpsest: Restaging the R.A.S. Library



Exhibition Dates: Ongoing until August 25, 2024
Venue: 5F, No. 20 Huqiu Road, Huangpu District, Shanghai
 Through rigorous documentary research and critical examination of archival construction and interpretation, this exhibition refuses to present the past as a linear chronicle or monolithic entity. Instead, it portrays the past as a mosaic of diverse experiences, voices, and viewpoints. The "library" emerges as a prism reflecting the production of knowledge, identity formation, and the multifaceted socio-cultural landscapes of a bustling metropolis. This space weaves together stories and experiences, inviting exploration, engagement, questioning, and reimagining of complex historical topestries. Showcasing extensive primary archival materials alongside

fictional narratives intertwined with factual accounts, the exhibition transcends mere historical retrospection, with overlapping chapters of past and present, and contemporary dialogues with history, inspiring fresh perspectives on the narratives shaping our sense of time, history, and memory.

Fosun Foundation Shanghai

Annie Morris - Hope from A Thin Line



Exhibition Dates: Ongoing until June 2, 2024
Venue: 600 Zhongshan Rd. (E-2), Huangpu District, Shanghai
 Transforming sorrow into creative impetus through materiality and fragility, Morris balances weightlessness and equilibrium to weave a vividly layered world of vibrant hues. Presenting sculptures, tapestries, and paintings from the artist's creations since 2012, the exhibition invites visitors into a lively and lyrical realm of art. Highlighting Morris's iconic "stack" sculptures, the exhibition features her most monumental work to date: a towering 5.36-meter-high colored sculpture, marking a pinnacle in the artist's oeuvre.

Shanghai Jiushi Art Museum

Mountain Water Wandering



Exhibition Dates: Ongoing until June 2, 2024
Venue: 6F, No.27, Zhongshan Rd. (E-1), Huangpu District, Shanghai
 Themed with "Mountain Water Wandering", the exhibition delved into the inheritance and transformation of the "mountains and waters" and relevant "wandering" in traditional Chinese culture in contemporary art, fully integrating "wandering" into multimedia and trans-media. Visitors can enjoy works of 12 renowned contemporary Chinese artists such as Yu Youhan, Gao Xiaoyang, You Dongkun, and Yang Qirui, intoxicated in an enlightening and thought-provoking artistic journey with forms of painting, photography, video, and installation from international and multiple perspectives.

Additionally, you will have a clear understanding of how artistic creation featuring traditional Chinese landscape becomes revitalized in the contemporary artistic context. Based on the creation philosophy of "wandering over mountains and rivers", these artists utilized various materials and media to meticulously depict the landscape world in their own mind.

The Museum of Art Pudong (MAP)

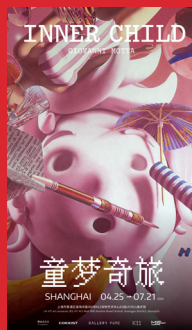
Ages of Splendor: A History of Spain in the Museo del Prado



April 23 to September 1, 2024
Venue: No.2777, Binjiang Rd., Pudong New District, Shanghai
 Starting Apr. 23rd, together with the Museo Nacional del Prado, MAP will present the annual masterpiece - Ages of Splendor: A History of Spain in the Museo del Prado. The exhibition marks the largest one ever held by Museo Nacional del Prado in China, globally, only here, now or never! There will be 70 authentic oil paintings of Museo Nacional del Prado in the exhibition, among which 16 pieces have never been displayed before outside Spain, 9 pieces have never been exhibited outside the Museum, over half pieces will debut in Asia. Visitors can enjoy a visual feast composed of works of about 50 preeminent artists in the 16th to 20th century Europe.

chi K11 Art Museum

Giovanni Motta: Inner Child



Exhibition Dates: April 25 to July 21, 2024
Venue: B3/F, Shanghai K11 Shopping Art Center, No.300, Huaihai Mid Rd., Huangpu District, Shanghai
 Jonny Boy, a cartoon character in this exhibition, serves as a clue to help us retrospect the artist's childhood, presenting various fantastic scenes occurring when he was a lively and innocent child as well as a marvelous and adventurous artistic journey. It enables viewers to deeply understand his innermost mind, feel the emotional resonance brought by the artworks and reflect on the essential meaning of life, pursuing and grasping the essence of inner world through the artistic journey.

It's getting Better



Exhibition Dates: April 25 to July 21, 2024
Venue: B3/F, Shanghai K11 Shopping Art Center, No.300, Huaihai Mid Rd., Huangpu District, Shanghai
 The exhibition "It's Getting Better" focuses on the long-term development of humanity, which is also the major field that the artist Stefan Sagmeister has been concentrating on in recent years. He visualized various human development indicators in the past 50 to 200 years, and innovatively integrated them onto the surface of historical paintings, lens prints, and cooperatively designed products, etc., making these statistical data vivid. By integrating design and data, the two seemingly disparate fields, he elucidated how a change in perspective can lead to a more optimistic outlook. Despite tons of critical challenges encountered during the process, "It's Getting Better" inspires us to contemplate the contemporary era and brings hope for our future in the long run.

Power Station of Art (PSA)

Asking Every Day - Hu Xiangcheng



Exhibition Dates: April 14 to June 9, 2024
Venue: No.678, Miaojiang Rd., Huangpu District, Shanghai
 In this exhibition, you can admire well-selected works of Hu Xiangcheng including paintings, videos, sculptures, and background information since the 1970s, coupled with scads of his new works based on the history of PSA and its specific space. The exhibition title "Asking Every Day" represents his tireless quest for the true meaning of life. As he said, "Only when we observe a box from both its inside and outside can we more fathom it." Similarly, his artistic creation could transcend culture, region, material, and form via his experiences of different culture.

Source:

BANG!
SHANGHAI

Scan the QR Code to get more relevant information



NIGHT OPTIONS IN SHANGHAI

01 Places along the Huangpu River

PUDONG



Super Brand Mall
Shanghaiwan Mall
Taikoo Li Qian Tan
The River Mall
Oriental Sports Center
Modern Art Museum,
Shanghai

HUANGPU



Rockbund
The Bund Finance Center
Creater Space the Cool

Docks
One East
Nanjing Road Walkway
Central Mall of the Bund

JING'AN

Shanghai Suhewan
MIXC World
Jing'an Joy City —
Night Roof Food Street
UCCA Center for
Contemporary Art

XUHUI

AI PLAZA
Greenland Being Fun
Sunglow Riviera | Sunny
Bay

CHANGNING

Changning Raffles City
Huazheng City Walk
Zhongshan Park

PUTUO

Changfeng Park along
the Soochow Creek

1000 Trees
CIFI Tower
Shanghai Changfeng
Joy City
Yuexing Furnishing Mall
The X Tower

HONGKOU

Sinar Mars Plaza
SIPG Cruise City
Bellagio Shanghai
Broadway



YANGPU

Shanghai Fashion Center
Baolian Binjiang Shopping
Center

BAOSHAN

Baoshan Binjiang Park
Kaibu Square Waterfront

02 Fashion Streets

PUDONG



Bicester Village Shanghai
Century Link Tower—
HUI Roof Park

HUANGPU

Shanghai Xintiandi
Sinan Mansion
Baolian TX Huaihai—
Youth Energy Center
FOUND158
Yuyuan Tourist Mart
INS New Mall

JINGAN

Zhang Yuan - North
Maoming Road,
Weekend and Holidays
Pedestrian Street
Jing'an Kerry Center -
Green Escape
Golden Union Yuejie
Shaankangli
Shangjie UYA055



XUHUI

Hengshanfang
Black Stone Music Plus
Metro City

PUTUO

Global Harbor—Global
Harbor Town
Meichuan Road, Being
life Street

CHANGNING

Wuyi MIX320
Columbia Circle
Yuyuan Road, Art Life
Block
The Place



HONGKOU

The Inlet
Xintiandi Ruihong - the
Hall of the Moon



YANGPU

Daxue Road, Weekend
and holidays Pedestrian
Street

BAOSHAN

Meilan Lake Street with
Nordic Style
The 5th Land·Greenland
International Plaza

MINHANG

The Hub

JIADING

Xiyun Tower (Street with
Shanghai culture)
Liucheng New Field

JINSHAN

Wenyangfang Cultural
and Creative Park



SONGJIANG

Yunjianliangcang



QINGPU

Panlong Tiandi
Lidoway Pedestrian
Street

FENGXIAN

Aiqi Valley Entrepreneurial
Ecological Town
Fengxian Paradise Walk
94th Block

CHONGMING

Yueyi Dongtan
Pedestrian Street

03 Linli

PUDONG



96 Plaza
Bailian Shiji Shopping
Center
Thumb Plaza
Chamtime
Sunland Business Circle
Huizhi Life Center
Fudi Vanke Vitality City

HUANGPU

Sun Moon Light Center

JINGAN

Yangqu Road, Food
Street
Sincere Plaza



XUHUI

Yong Ping Lane
Jinhe Surpass, No.8,
Hengshan Rd.

CHANGNING

Changning Art Park

PUTUO

Mtr City Plaza

Putuo Greenland Being
Fun
New Space

HONGKOU

Life Hub of Upbund
Garden Night Market
Bailian Quyang Shop-
ping Mall

YANGPU

UMAX Life Mall



BAOSHAN

Dahua Theme Bazaar
- Oasis +
939 Red Street

MINHANG

POPC (Popular, Open-
minded, Personal,
Culture)



JIADING

Life Hub @ Anting
Jiangqiao Old Street

JINSHAN

La Nova



SONGJIANG

Sijing Theme Bazaar
Thames Town Carnaby
Wonderland

QINGPU

Smart Street, Fumao
Road

FENGXIAN

Nine Trees Future Art
Center
Nine Trees Future Art
Center - Forest Theater



CHONGMING

Outdoor Seafood
Restaurant near the
Old Station
Sea Garden
Lotus Expo Park



Shop Delightfully

55@
SHANGHAI

GUIDE BOOK

55@
SHANGHAI

美团 美团

DESTINATION OF SHOPPING

55@SHANGHAI



SCAN THE QR CODE FOR
MORE INFORMATION

The "55@Shanghai International Guide Book" showcases 1,000 top-tier shops, delivering elite local insights on dining, accommodations, travel, entertainment, and shopping.

55@
SHANGHAI

GUIDE BOOK

大众点评



BAR

WEEKEND MARKET @ BFC



55@
SHANGHAI

100+

VENUES FOR SHOPPING, CULTURAL, AND SPORTS EXPERIENCES

DESTINATION OF SHOPPING



SCAN THE CODE TO DISCOVER
100 VENUES FOR SHOPPING,
CULTURAL, AND SPORTS EXPERIENCES

55@
SHANGHAI

GUIDE BOOK

10+



INTERNATIONAL SHOPPING MALL

DESTINATION OF SHOPPING



SCAN THE CODE TO
EXPLORE 10 INTERNATIONAL
SHOPPING MALLS

Explore Bailian for a Happy Time



Wonderful Activities in Bailian

Feast, play,
and shop your way
at Bailian!

01

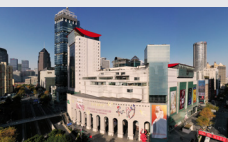
NO.1 Shopping Center

Digital Quality New Silk Road & Cloud
Product Eco-Market 5.24-5.26
Zao Dian Market - Chillax Fun Market
6.7-6.10



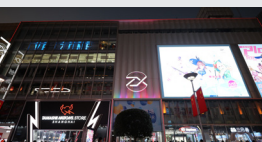
Shanghai NO.1 YAOHAN

China Coordinates:
Shanghai Urban Orienting
Outdoor Challenge
5.12



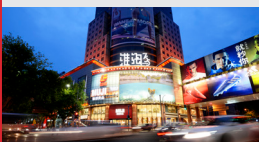
Bailian ZX Creative Centre

Animate Coffee + Bookstore First Store
Nationwide Opening in mid-April
Bailian ZX Random Home Dance Event
5.12



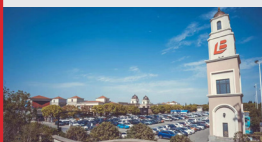
Huaihai 755

BAMBOOMATES "520" Flash
Mob
4.30—5.26



Bailian Outlets Plaza (Qingpu, Shanghai)

Embrace 'Chic' Life at the
May 5th Shopping Festival
May-June



Discover Shanghai: Explore the Huangpu River and the Suzhou River and Tour Bailian

Experience the historical charm of
the Bund and the Suzhou River,
and immerse yourself in a special
exhibition by domestic and
international artists.

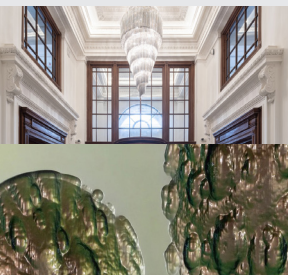
02

955 Suzhou Road, Yanqingli, Bailian Fashion Centre, Shanghai



113 Sichuan Middle Road, BAIwork Brunner Mond Bank

"Willi Siber: Baroque Pearls" Installation
Art Exhibition
2024.3.9-5.26



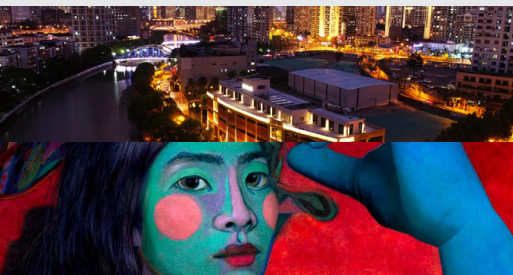
BAIwork, No. 117 Hong Kong Road

"The Year of Fantasy Thoughts" Solo
Exhibition by Emerging Artist Zhu Na
2024.4.29-5.19



Fotografiska Image Art Center, No. 127 Guangfu Road, Guangsan Branch, Sihang Warehouse

"Sirens" Photography Art Exhibition
2024.4.25-8.4



Specialty Souvenir

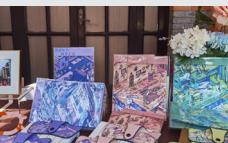
Discover Shanghai's Signature Snacks,
Learning about Shanghai Culture

03

"A La Yong Dim Sum" Superb Baking Old Shanghai Dim Sum Series



Mao-chang Shanghai Glasses Series



- Bilingual shopping guide
- Pay with International card
- 28 departure tax refund stores

*Scan the code to view the list of
departure tax refund stores

Exclusive services for overseas tourists

04



SHANGHAI GLOBAL NEW PRODUCTS DEBUT SEASON

debut walk checkpoint map

DESTINATION
OF SHOPPING



SCAN THE CODE TO
REACH A CHECKPOINT

55@
SHANGHAI

GUIDE BOOK

2024 First stores in Jingan

DESTINATION OF SHOPPING



SCAN THE QR CODE TO
VIEW 2024 FIRST
STORES IN JINGAN

55@
SHANGHAI

GUIDE BOOK

張園

ZHANG
YUAN

OUR PLACE.
OUR PLACE.

55@
SHANGHAI

DESTINATION OF SHOPPING

Aigou Changning



SCAN THE QR CODE TO VIEW
CHANGNING 55@CITYWALK

55@
SHANGHAI

GUIDE BOOK

55@SHANGHAI

DESTINATION OF

SHOPPING

INTERNATIONAL

GUIDE BOOK

Host: Shanghai Municipal Commission of Commerce, Shanghai Municipal Administration of Culture and Tourism, Shanghai Administration of Sports, Foreign Affairs Office of Shanghai Municipal People's Government, Information Office of Shanghai Municipal People's Government

Organizer: 上海设计周
SHANGHAI
DESIGN
WEEK

Strategic Partnerships:



Collaborative Partnerships:



Acknowledgement:

