



海外人才“七项指南”
the "Seven Guides"
for overseas talents

INVESTMENT AND ENTREPRENEURSHIP GUIDE 投资创业指南

上海国际服务门户网站长宁官方网页



INTERNATIONAL SERVICES
SHANGHAI CHANGNING



This guide
provides information on
investment and
entrepreneurship, including **urban
profiles, key regional industries,
featured industrial parks, and
supporting policies**, to help you
innovate and start your business with
confidence.



上海虹桥海外人才一站式服务中心

Shanghai Hongqiao One-Stop Service Center for Overseas Talents

服务窗口: 长宁区淞虹路377号光大安石虹桥中心T5栋2楼

Address: 2nd Floor, T5 Building, EBA Center Hongqiao, No. 377 Songhong Road, Changning District

咨询电话: 021-62126377

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I. Overview of Changning

Welcome to Changning!



Located in the western part of Shanghai's central urban area, Changning is one of the city's leading districts, known for its strong overall performance and balanced development. It has jurisdiction over nine subdistricts and one town, with a regional area of **37.18** square kilometers and a registered resident population of about **580,000**.

Changning District has a developed service industry, a high level of internationalization, a rich cultural heritage, and a livable urban environment suitable for business. It serves as a microcosm of Shanghai's reform, openness, and urban development.

Characteristics of Changning

International characteristics

Changning is one of the most international districts in Shanghai, with a large number of foreign-funded enterprises, resident representative offices of foreign enterprises, and regional headquarters of multinational corporations. It provides foreigner-friendly resources related to education, health, and culture.



Cultural atmosphere

The district is home to many cultural and tourism institutions, including landmark cultural and tourism venues such as the Shanghai International Dance Center, Liu Haisu Art Museum, and Cheng Shifa Art Museum. It is rich in cultural resources, boasting multiple national-level tourist and leisure blocks.



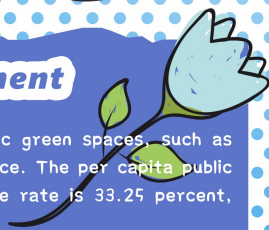
Prosperous business

Changning is one of the first mature business and commercial districts in Shanghai, continuously optimizing brand commercial districts such as Zhongshan Park and "Hongqiao-Gubei Commercial District", actively promoting the development of characteristic commercial districts such as Yuyuan Road, Wuyi Road, and Xinhua Road, and having a high level of consumer activity.



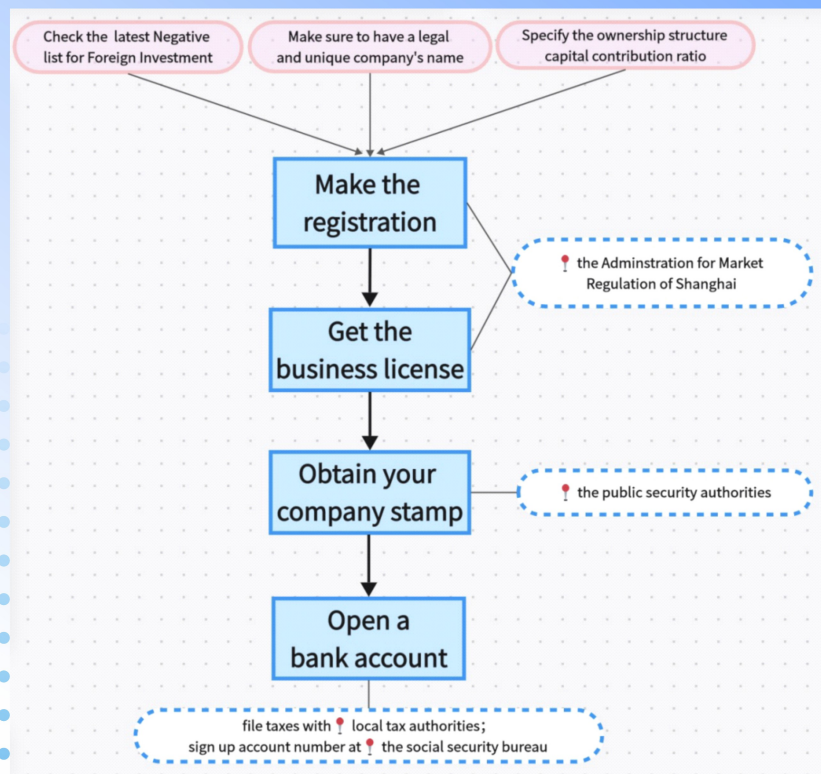
Pleasant environment

The district has a large number of medium-sized public green spaces, such as Shanghai Zoo, Zhongshan Park, and Huashan Green Space. The per capita public green area is 7.75 square meters. The green coverage rate is 33.25 percent, ranking first in the central urban area.

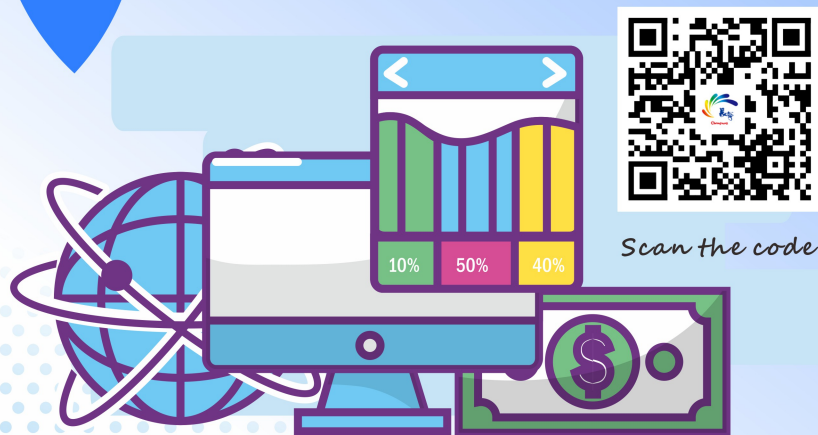


2. Investment and Entrepreneurship Guide

How to start a business in Changning as a foreigner



→ 3、Key Industries



Internet+ lifestyle service industry

Aviation service industry



Fashion and creative industry



Artificial intelligence industry



Financial services industry



Life and health industry



→ 4、Featured Industrial Parks



Shanghai Silicon Alley Science and Technology Innovation Block



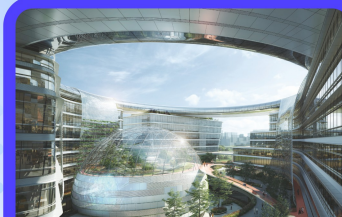
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Hongqiao Source "Online New Economy Ecological Park"



Hongqiao Linkong Multinational Corporation (Headquarters) Science and Technology Innovation Park



United Imaging Smart Healthcare Industrial Park



Da Hongqiao Life Science Innovation Center

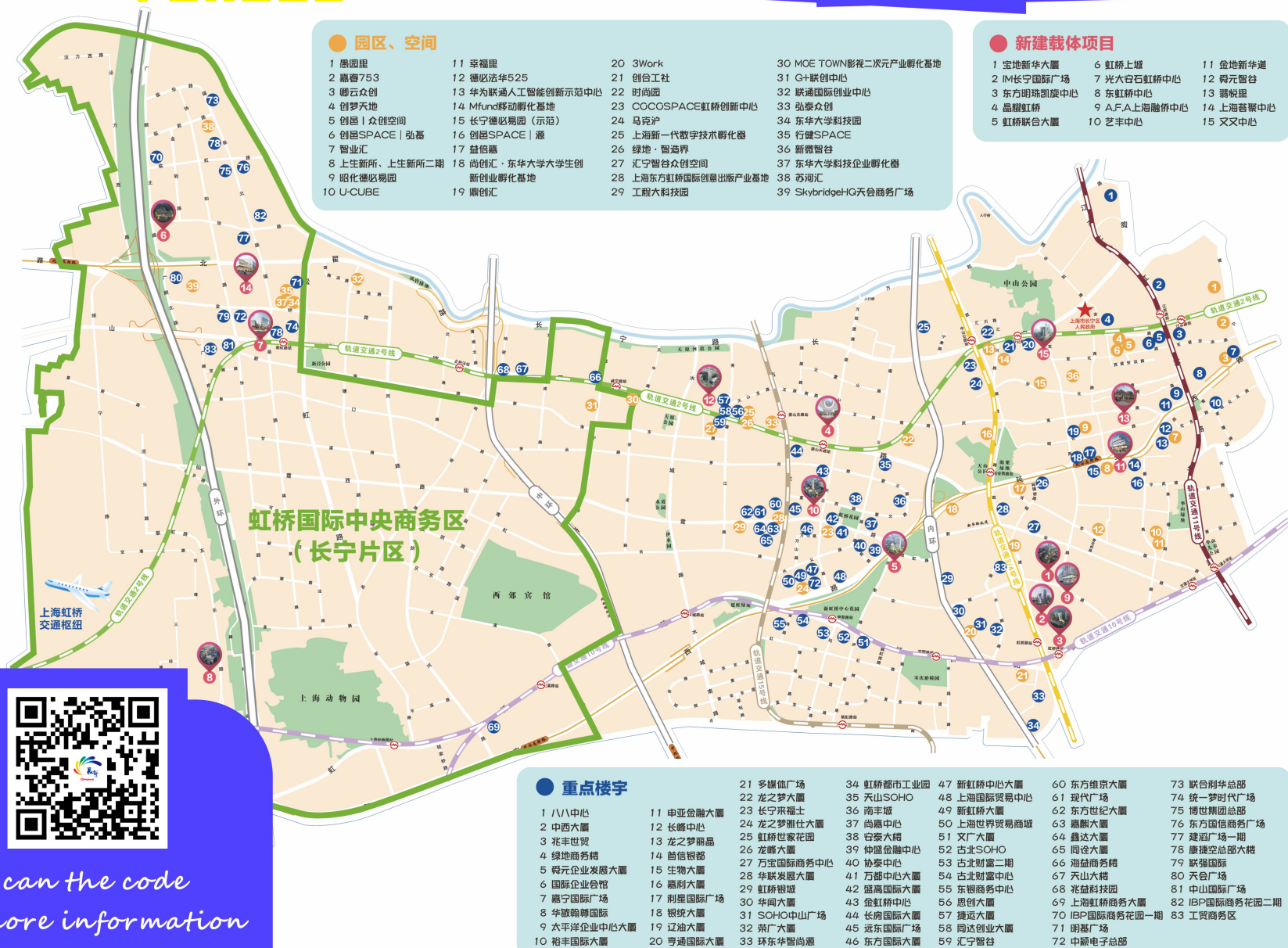




5. Recommended Venues

Map of crucial business buildings / parks in Changning

长宁区重点楼宇（园区）分布图



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New commercial building

- | | | | |
|--|---------------------------------------|--|--|
| 1. Oriental Pearl TV Tower Triumph Center
东方明珠凯旋中心 | 4. Aspire
东虹桥中心 | 9. Sichuang Building
思创大厦 | 14. New Shanghai Institute of Biological Products Phase II
上生新所二期 |
| 2. Baodi · Xinhua
宝地·新华 | 5. EBA Center Hongqiao
光大安石虹桥中心 | 10. Shanghai Lingkong IKEA Livat Complex
上海荟聚中心 | 15. A.F.A
A.F.A上海融侨中心 |
| 3. IM Shanghai Changning International
IM Shanghai 长宁国际 | 6. Gemdale Xinhuadao
金地新华道 | 11. Yifeng Center
艺丰中心 | 16. Crystal Bridge
晶耀虹桥 |
| 7. Hongqiao Union Building
虹桥联合大厦 | 12. Shunyuan Zhike Building
舜元智科大厦 | 17. IBP
虹桥上城 | |
| 8. WYSH
翡悦里 | 13. UU Center
又又中心 | | |



01 Oriental Pearl TV Tower Triumph Center



Address: No.1522 Kaixuan Road
Floor area: **52,973** square meters

02 Baodi · Xinhua



Address: No.385 Dingxi Road
Floor area: **34,200** square meters

03 IM Shanghai Changning International



Address: No.1398 Kaixuan Road
Floor area: **257,822.6** square meters

04 Aspire



Address: No.299 Youle Road
Floor area: **171,776** square meters

05 EBA Center Hongqiao



Address: No.541 Tianshan West Road
Floor area: **170,000** square meters

06 Gemdale Xinhuadao



Address: No.55 Lane 222, Panyu Road
Floor area: **22,376** square meters

07 Hongqiao Union Building



Address: No.99 Kaihong Road
Floor area: **109,072.3** square meters

10

Address: No.168 Wuyi Road
Floor area: **20,000** square meters

08 WYSH



09 Sichuang Building



Address: Building 3, No.600 Tianshan Road
Floor area: **53,277** square meters

10 Shanghai Lingkong IKEA Livat Complex

Address: No.788 Jinzhong Road
Floor area: **430,000** square meters



11 Yifeng Center



Address: No.199 Xianxia Road
Floor area: **89,202** square meters

12 Shunyuan Zhike Building

Address: No.23, Lane 585, Tianshan Road
Floor area: **12,635** square meters



11

13 UU Center



Address: No.823 Changning Road
Floor area: **100,100** square meters

14 New Shanghai Institute of Biological Products Phase II

Address: No.1262 Yan'an West Road
Floor area: **24,000** square meters



15 A.F.A



Address: No.570 Huaihai West Road
Floor area: **229,878** square meters

16 Crystal Bridge

Address: Tianshan Road, Gubei Road
Floor area: **163,350** square meters



17 IBP



Address: Beidi Road, Guangshun North Road
Floor area: **250,000** square meters



Creative Park



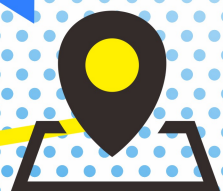
Creater SPACE |
Xinwei Intelligence Valley T1
 Address: No.1328 Dingxi Road



DoBe Fahua 525 Art Forest
 Address: No.1, Lane 321, Wuyi Road



Jiachun 753 Creative Park
 Address: No.753 Yuyuan Road



Old Villas



Spanish-style garden villa
on Wuding West Road

Address:
 No. 39, Lane 1371, Wuding West Road
 Building Area: 664m²



Standalone garden villa
on Wuyi Road

Address:
 No.1, Lane 321, Wuyi Road
 Building Area: 400m²



Xinhua Manor
in Foreign Alley

Address:
 No. 41, Lane 329, Xinhua Road
 Building Area: 1337.2m²



→ 6. Support Policies



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a. High-level talent fund support

b. Talent housing support

→ 7. Contact Information



Changning's business service centers



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a. Shanghai Hongqiao One-Stop Service Center for Overseas Talents

Address: Building T5, EBA Center Hongqiao (No. 377 Songhong Road)
Tel: 021-62126377

b. Hongqiao International Opening-up Hub Business Service Center

Address: 1st Floor, No. 35 Loushanguan Road
Tel: 021-52991273

c. Hongqiao International Trade Service Center

Address: 3rd Floor, Shanghai Mart (2299 Yan'an West Road)
Tel: 021-52993923

d. Hongqiao Overseas Development Service Center (East Hongqiao)

Address: 1st F/G Building, Hongqiao Lvgu Plaza, No. 69 Yonghong Road, Shanghai
Tel: 021-33588990

Who you may need to contact

<i>Related Issues</i>	<i>Department</i>	<i>Tel</i>
Taxation	Changning Tax Bureau	021-52997363
Business Registration	Changning Industry and Commerce Bureau	021-62427872
Space	Changning Investment Service Center	021-62118061
Human Resource	Changning Talent Company	021-52198279 / 52196365
	Changning Human Resource Company	021-62413534
Financing (China's four major state-owned banks)	Bank of China	95566
	Industrial and Commercial Bank of China	95588
	Agricultural Bank of China	95599
	China Construction Bank	95533



→ 8. Frequently Asked Questions



Other information you may need (FAQs) :

Where can I find information on Chinese laws and regulations regarding starting a business?

Which documents do I need to register a foreign-invested company or a foreign-invested branch company?



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Q How can I inquire about cross-border corporate tax issues?



Q How can I check the water, electricity, and gas fees in Changning?



Q What is the approximate labor cost in Changning?



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