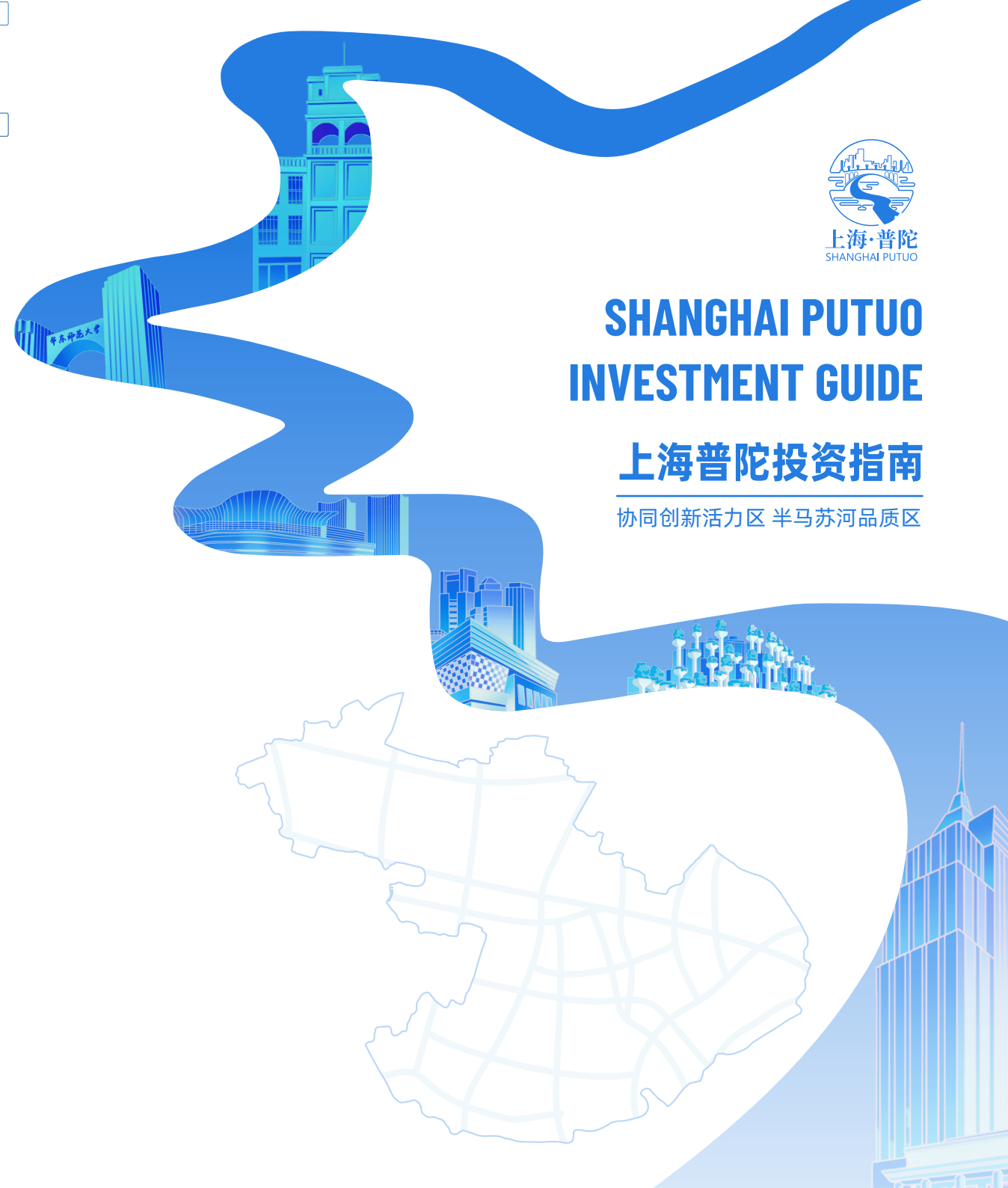


COLLABORATIVE
INNOVATION
VITALITY
SUZHOU CREEK
QUALITY



SHANGHAI PUTUO INVESTMENT GUIDE

上海普陀投资指南

协同创新活力区 半马苏河品质区

Contact Us



Scan for more information

Tel: 0086 - (0)21 - 52658938

E-mail: touzb@shpt.gov.cn

Address: No.602, Tongpu Road, Putuo, Shanghai

SHANGHAI

A GLOBAL CITY OF EXCELLENCE

上海——卓越全球城市

Located at the mouth of the Yangtze River
China's largest port city
One of the most international regions in China
地处长江入海口
中国最大的港口城市
最国际化的地区之一

AREA

 **6,340**

Square Kilometers

面积 6340 平方公里

PERMANENT RESIDENTS 
25,000,000

常住人口 2500 万





SUPERIOR GEOGRAPHICAL LOCATION

地理位置优越

Facing the vast Pacific Ocean to the east, and the fertile Yangtze River Delta to the west

向东是广阔的太平洋

向西是富饶的长江三角洲



STRONG PRESENCE OF FOREIGN INVESTMENT

外资竞相布局

More than **75,000** foreign-funded enterprises and over **1,000** regional headquarters of multinational corporations in Shanghai

超 **7.5 万** 家外资企业

超 **1000** 家跨国公司地区总部



CONVENIENT TRANSPORTATION

交通条件便利

Shanghai Port's container routes cover more than **700** ports of over **200** countries, and its throughput has ranked **first** in the world for 15 consecutive years

The China Railway Express connects **13** countries in Europe and Asia, with over **120** city stations and more than **200** freight-train services per month

There are **104** international destinations, allowing access to major cities in European and North American cities within **16** hours

上海港集装箱航线

覆盖 **200** 余国家

700 余港口

吞吐量连续 15 年排名世界第一

中欧班列

联通欧亚 **13** 个国家

120 余个城市站点

开行超 **200** 列

机场

国际通航点 **104** 个

16 小时可达欧美主要城市



STRONG ECONOMIC STRENGTH

经济实力卓越

Shanghai is the largest economic center city in China, with a GDP of **5.6** trillion yuan in 2025, ranking **first** among Chinese cities and fifth among the world

中国最大的经济中心城市

2025 年上海 GDP 突破 **5.6 万亿元**

位居中国城市**首位** 世界城市第五位

YANGTZE RIVER DELTA ONE OF THE WORLD CLASS URBAN AGGLOMERATIONS 长三角——世界级城市群之一



The Yangtze River Delta with Shanghai at its core is one of the areas with the most dynamic economy, the highest level of openness and the strongest ability to innovate in China, serving as the cornerstone of China's stable economic growth

以上海为核心的长三角地区
是中国经济发展最活跃 开放程度最高 创新能力最强的区域之一
是中国经济稳增长的“压舱石”

Shanghai – playing its leading role as the core city of the Delta

上海——发挥龙头带动的核心作用
和区域中心城市的辐射带动作用

Complete supply chain and industrial chain systems 完整的供应链体系

Shanghai collaborates with surrounding cities, forming a strong industrial-chain system in the Yangtze River Delta - the “Two-hour Industrial Circle”

长三角地区分工协作
形成强大 产业链 供应链 体系——“2 小时产业圈”

A GLIMPSE OF PUTUO 走进普陀

AREA



55.5

Square Kilometers

55.5 平方公里

PEOPLE



1,300,000

ranking first among downtown districts

130 万人口 (中心城区之最)

9

METRO LINES

9 条地铁线路

4

URBAN EXPRESSWAYS

4 条城市快速路

3

HIGHWAYS

3 条高速公路

2

NATIONAL HIGHWAYS

2 条国道

An important hub connecting Shanghai with the Yangtze River Delta and inland provinces of China

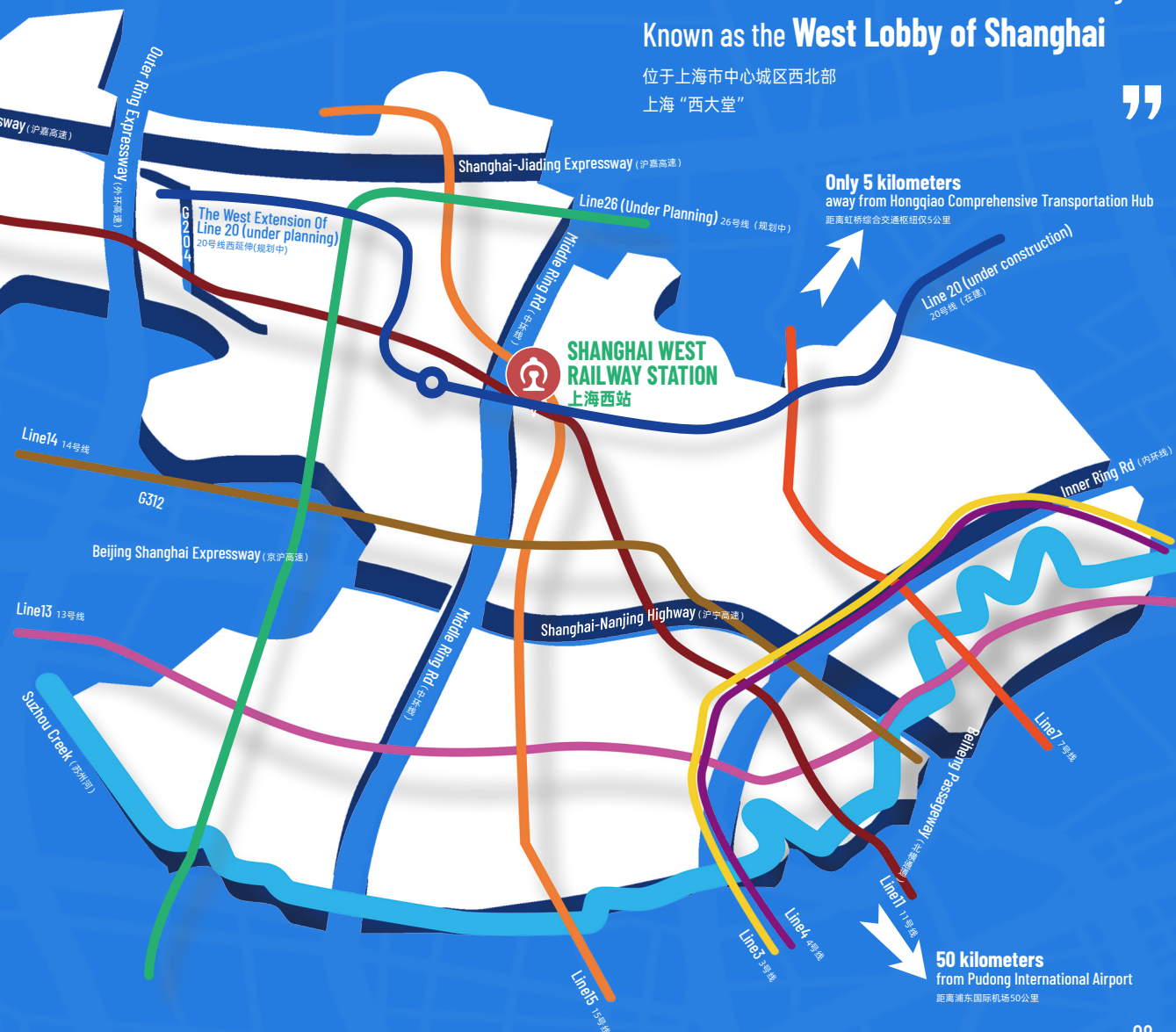
上海连接长三角及内地的重要交通枢纽

“ Located in the northwest of downtown Shanghai
Known as the **West Lobby of Shanghai**

位于上海市中心城区西北部
上海“西大堂”

”

Only 5 kilometers
away from Hongqiao Comprehensive Transportation Hub
距离虹桥综合交通枢纽仅5公里



50 kilometers
from Pudong International Airport
距离浦东国际机场50公里

THE SHANGHAI-NANJING INDUSTRIAL INNOVATION BELT 沿沪宁产业创新带

Leading the development of
"One Belt, One Center, One City"
with gravitational fields, intelligence hubs,
innovation incubators, and service centers
引领“一带一心一城”发展
引力场 智汇源 孵化器 服务中心

NANJING
南京

YANGZHOU
扬州

ZHENJIANG
镇江

TAIZHOU
泰州

CHANGZHOU
常州

WUXI
无锡

NANTONG
南通

SUZHOU
苏州

THE SHANGHAI-NANJING INDUSTRIAL INNOVATION BELT 沿沪宁产业创新带

“One City”: Taopu Smart City
“一城”: 桃浦智创城

“One Center”: Zhenru Sub-city Center
“一心”: 真如城市副中心

SHANGHAI
上海普陀
PUTUO

“One Belt”: Suzhou Creek Waterfront
Economic Development Belt
“一带”: 苏河水岸经济发展带

THE SHANGHAI-NANJING LINE IS THE ECONOMIC ARTERY AND "GOLDEN BORDER" THAT RUNS THROUGH THE YANGTZE RIVER DELTA

沪宁沿线是贯通长三角的经济大动脉和“金边”

PUTUO 普陀

The "western lobby" of Shanghai that connects the Yangtze River Delta and the important carrier of the integration of the Yangtze River Delta region

上海连接长三角的“西大堂”和长三角一体化发展的重要承载区



Special policy support

专项政策扶持

"The Implementation Opinions of Putuo District on Strengthening Collaborative Innovation along Shanghai-Nanjing Corridor and Supporting the Development of Innovation Entities"

《普陀区关于加强沿沪宁协同创新支持创新主体发展的实施意见》



High-tech enterprise

高新技术企业



National Key Laboratory

国家重点实验室

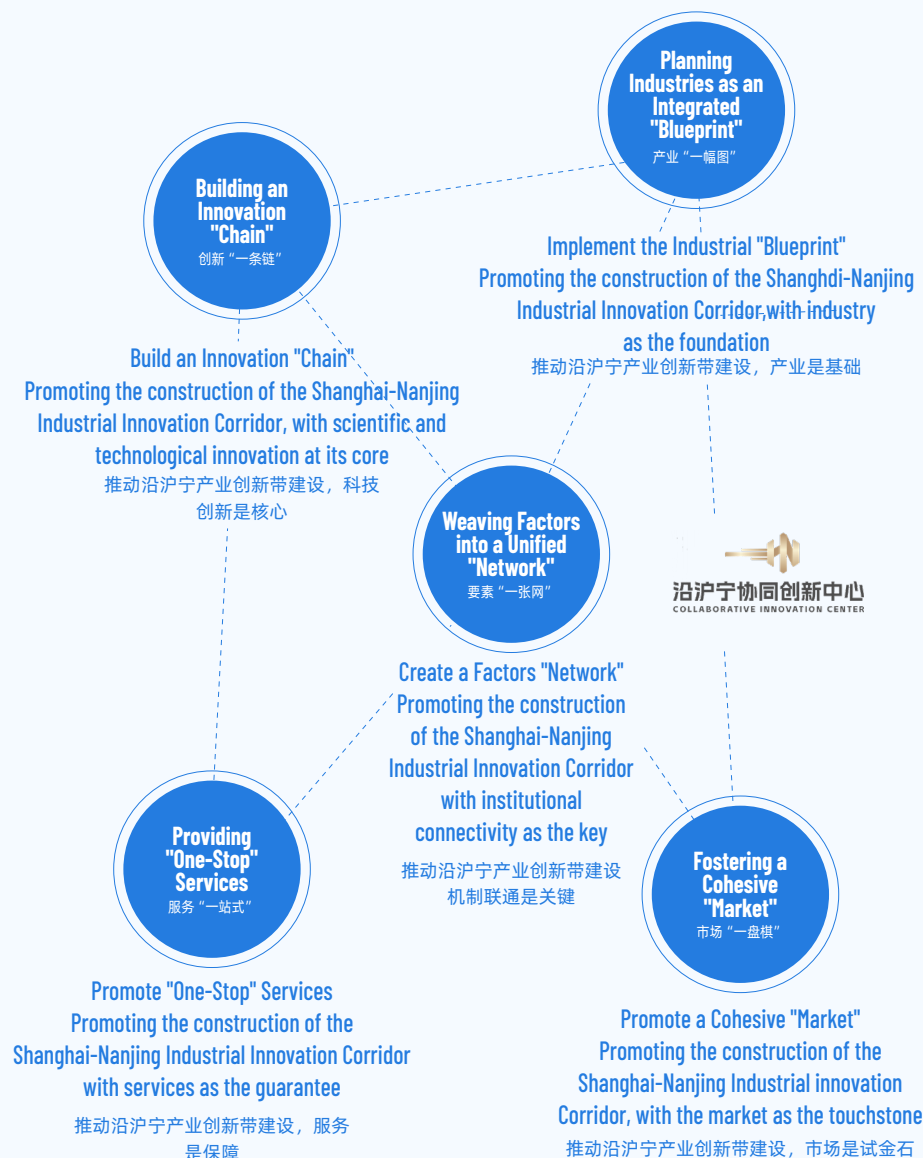


A cluster of listed technology companies

上市科技公司集聚

THOROUGHLY IMPLEMENT THE FIVE MAJOR INNOVATION ACTIONS

深入实施创新五大行动



PUTUO BUILD A DISTINCTIVE CARRIER AREA FOR THE CONSTRUCTION OF SHANGHAI AS AN INTERNATIONAL TRADE CENTER

普陀

打造上海国际贸易中心建设特色承载区

ACCELERATE THE CONSTRUCTION OF A SOCIALIST MODERN INTERNATIONAL METROPOLIS WITH
GLOBAL INFLUENCE

“上海市有色金属集聚区”唯一承载区

1/6

At present, the scale of bulk trade in Putuo
District accounts for one sixth of the city's total
目前普陀区大宗贸易规模已占全市 1/6

1/3

The proportion of non-ferrous metals is as
high as one third
有色金属类占比更是高达 1/3



Industrial agglomeration

产业集聚

Focus on building a development layout of "one core and multiple parks", namely the Shanghai Material Trade Functional Core and the benchmark park for the agglomeration of bulk trade headquarters

The core functional area, the Materials and Trade Building, houses over 400 non-ferrous metal trading enterprises, logistics, futures, banks and other supporting institutions

Shanghai Guomao Holdings Co., LTD., a leading enterprise in bulk trade that has been a key focus of the municipal state-owned assets, has settled in Putuo

重点打造上海物资功能核 + 大宗贸易总部集聚标杆园的“一核多园”发展布局

核心功能区物资大厦集聚 400 余家有色金属商贸企业、物流、期货、银行等配套机构

由市国资重点布局打造的大宗贸易龙头企业—上海国茂控股有限公司已落户普陀



Policy support

政策配套

In January 2024, the General Office of the Municipal Government issued Document No. 1 (Shanghai Municipal Government Office Regulation [2024] No. 1), which released the "Several Measures on Supporting Putuo District in Building the Semi-Ma Suhe Nonferrous Metals Production Internet Service Platform Agglomeration Area"

In November 2024, the "Supporting Measures of Putuo District on Building the Semi-Marathon Suhe Nonferrous Metals Production Internet Service Platform Agglomeration Area" was issued

In April 2025, five departments including the Municipal Commission of Commerce issued the "Three-Year Action Plan for the Transformation and Upgrading of Shanghai's Bulk Commodity Trade (2025-2027)"

2024年1月
市政府办公厅1号文

沪府办规〔2024〕1号

关于支持普陀区
打造半马苏河有色金属
生产性互联网服务平台
集聚区的若干措施

2024年11月
普陀区

普陀区关于
打造半马苏河有色金属
生产性互联网服务平台
集聚区的配套措施

2025年4月
市商务委等5部门

上海市大宗商品
贸易转型提升三年行动方案
(2025-2027年)



Efficient service

服务高效

Regularly hold roundtable meetings for enterprises engaged in bulk trading

"One-stop service", "one enterprise, one policy"

Declaration guidance, tax services, and extensive recruitment of talents

定期召开大宗交易企业圆桌会

“一站式服务”、“一企一策”

申报指导、税务服务、广纳人才

BUILD A MODERN INDUSTRIAL SYSTEM CENTERED ON "1 + 2 + 3"

构建以“1+2+3”为主体的现代化产业体系

FOCUSING ON ENHANCING A TRILLION-DOLLAR-LEVEL BULK COMMODITY TRADING PLATFORM

着力提升1个万亿级大宗商品贸易平台



Continue to promote the transformation and upgrading of bulk trade

持续推动大宗贸易转型提升

- Accelerate the construction of an Internet service platform for the production of non-ferrous metals
加快建设有色金属生产性互联网服务平台
- Expand the scale of RMB settlement for bulk commodity trade
扩大大宗商品贸易人民币结算规模
- Cultivate bulk commodity trading entities with comprehensive competitiveness
培育有综合竞争力的大宗商品贸易主体
- Improve regulatory rules and systems
健全监管规则制度
- Take the initiative to align with international economic and trade rules
主动对接国际经贸规则
- Cultivate professional talents in bulk trade
培养大宗贸易专业人才

ACCELERATE THE ESTABLISHMENT OF TWO TRILLION-YUAN-SCALE LEADING INDUSTRIAL CLUSTERS

加快打造2个千亿级主导产业集群



Intelligent information

智能信息

淘宝闪购

BOKE 波克城市



Digital health

数智健康



FOSUNPHARMA
复星医药



ACTIVELY CULTIVATE THREE EMERGING INDUSTRIES WORTH HUNDREDS OF BILLIONS OF YUAN

积极培育三个百亿级新兴赛道



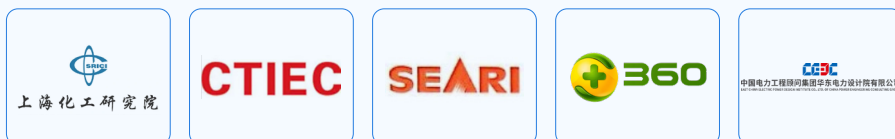
Digital advertising

数字广告



Technology services

科技服务



Fintech

科技金融



TAKE A FORWARD-LOOKING APPROACH AND SEIZE THE INITIATIVE IN FUTURE INDUSTRY DEVELOPMENT

前瞻布局，抢占未来产业发展先机



Focus on the integration of multiple disciplines and strengthen the exploration of cutting-edge technological innovations.

聚焦多学科交叉融合，加强对前沿技术创新的探索



Plan for future industries

布局未来产业



Build high-quality incubators and proof-of-concept centers

建设高质量孵化器和概念验证中心

- Huada Science and Technology Park
华大科技园
- Tongji Science Park, Putuo District
同济科技园普陀园

HIGH QUALITY SPACE FOR THE WORLD

优质空间会客全球

90

Key buildings

90 幢重点楼宇

5400000

square meters

The three key areas of "One Belt, One Center, One City" will add approximately **5.4** million square meters of various functions

“一带一心一城”三大重点地区将新增各类载体约 **540 万**平方米

Land & space resources

土地空间资源



Industrial
Storage land
工业仓储土地

3

square
kilometers

industrial storage land
3 平方公里工业仓储土地



Available land
For development
可供开发土地

8

square
kilometers

available land for development
(with the highest amount
in the central urban districts)
8 平方公里可供开发土地
(中心城区最多)



Research and development
Industrial land
研发产业用地

112

hectares

research and development
industrial land
112 公顷研发产业用地

THE SHANGHAI-NANJING INDUSTRIAL INNOVATION BELT 沿沪宁产业创新带

leading the development of
"One Belt, One Center, One City"
Gravitationat field, intelligence hub,
innovation incubator, and service center
引领“一带一心一城”发展
引力场 智汇源 孵化器 服务中心

Suzhou Creek Waterfront Economic Development Belt 苏河水岸经济发展带

Demonstration Zone for High Quality Development
of Industry & City Integration
产城融合高质量发展示范区



Zhenru Sub-city Center 真如城市副中心

A Public Activity Center Serving the Yangtze River
Delta Region
服务长三角地区的公共活动中心



Taopu Smart City 桃浦智创城

Shanghai Urban Transformation and Upgrading
Demonstration Area
上海中心城区转型升级示范区



LANDMARK BUILDINGS 重点楼宇



Hong Shou Fang Building 鸿寿坊

Metro Lines: Metro Line 7 and Line 13
Address: No.1143, Xikang Road

Building area
48,000m²



T-center 信泰中心

Metro Lines: Metro Line 15
Address: No.1416, Daduhe Road

Building area
385,538m²



Guoco Changfeng City 国浩长风城

Metro Lines: Metro Line 2, Line 13
and Line 15
Address: No.1, Lane 556, Daduhe Road

Building area
147,992m²



Smart City Top 智创TOP

Metro Lines: Metro Line11, Line 15
and Line 26
Address: No. 18, Lane 111,
QilianMountain Road

Building area
290,000m²



Zhonghai Center 中海中心

Metro Lines: Metro Line 7, Line 11,
Line 14 and 15
Address: Intersection of South Zhenhua
Road and Nanzheng Road

Building area
620,000m²

TECHNOLOGICAL INNOVATION VITALITY

科技创新活力迸发



Top domestic universities

双一流大学

2 top domestic universities - East China Normal University and Tongji University-West Shanghai Campus

两所国内双一流大学-华东师范大学 同济大学沪西校区



R&D Public Service Platforms

科技研发公共服务平台

44 national and municipal-level science and technology R&D public service platforms

44 家国家级、市级科技研发公共服务平台

★ National Key Laboratories 国家级重点实验室

- “National Energy Smart Grid User Electrical Equipment Research and Development (Experimental) Center” of Shanghai Electrical Apparatus Research Institute
- “National Key Laboratory of Polyolefin Catalytic Technology and High Performance Materials” of Shanghai Research Institute of Chemical Industry

上电科 “国家能源智能电网用户端电气设备研发（实验）中心”

上化院 “聚烯烃催化技术与高性能材料国家重点实验室”

★ National Engineering Research Centers 国家工程技术研究中心

- “National Small and Medium-sized Motor and System Engineering Technology Research Center” of Shanghai Electrical Apparatus Research Institute
- “National Trustworthy Embedded Software Engineering Technology Research Center” of East China Normal University

上电科 “国家中小型电机及系统工程技术研究中心”

华师大 “国家可信嵌入式软件工程技术研究中心”



Technology Parks

科技园区

Over 400000 square meters of science and technology parks

科技园区总面积超 40 万平方米

- Shanghai Universal Software Park 上海天地软件园
- Wuning Science and Technology Park 武宁科技园



Research institutes

科研院所

16 Ministerial & Municipal affiliated research institutes

16 家部属、市属科研院所

- Shanghai Electrical Apparatus Research Institute (Group) Co., Ltd.
- Shanghai Research Institute of Chemical Industry Co., Ltd.

上海电器科学研究所（集团）有限公司

上海化工研究院有限公司



Technology Enterprise Incubators

科技企业孵化器

Nearly 170000 square meters of the technology enterprise incubators

科技企业孵化器总面积近 17 万平方米

- Laigu Science and Technology Innovation Incubation Base
- DRO (Dream Rental Office) Entrepreneurship Incubation Base

来谷科创孵化基地

多礼米创业孵化基地



Technology innovation enterprises

科技创新企业

More than 1000 technology innovation enterprises

including 694 high-tech enterprises, 405 specialized and innovative enterprises, and 346 municipal or district-level technology “Little Giant” enterprises

1000 余家科技创新企业

- 360
- Taobao Flash Purchase
- East China Electric Power Design Institute
- Jingdong

360

淘宝闪购

华东电力设计院

京东

STRONG TALENT SERVICES

人才服务保障有力

5 Consecutive Years

Shanghai as China's Best Talent Attraction City
连续 5 年“中国年度最佳引才城市”

10000+

Talent apartments in Putuo District
10000 余套人才公寓

THE FIRST

The first "Gathering Overseas Talents" regular roadshow hall
in Shanghai

上海市首个“海聚英才”常态化路演大厅

9 MAJOR TALENT SERVICES

九大人才服务



**Government
Affairs Services**
政务服务



**Talent Development
Services**
人才发展服务



**Spouse Employment
Services**
配偶就业服务



**Housing
Services**
安居服务



**Legal Consulting
Services**
法律咨询服务



**Financial
Services**
金融服务



**Medical
Services**
医疗服务



**Cultural And Sports
Services**
文体服务



**Children's Education
Services**
子女教育服务

STANDARDIZED AND SOUND LEGAL GOVERNANCE SYSTEM

法律体系规范健全



National Demonstration Area for Legal Governance Government Construction

国家法治政府建设示范区



National Social Credit System Construction Demonstration Zone

国家社会信用体系建设示范区



Top 3 in China's government transparency index for 8 consecutive years

连续 8 年位居中国政府透明度指数前三



Intellectual property protection system: 13 services including patent implementation license contract filing one-stop trademark processing intellectual property complaint consultation, etc

知识产权保护体系

专利实施许可合同备案、一站式商标业务处理、知识产权投诉咨询等 13 项服务

FACILITATION FOR FOREIGN INVESTMENT

投资环境开放包容



Shanghai Northwest Logistics Park

上海西北物流园区

The only land port logistics park in Shanghai

The only bonded logistics center in downtown Shanghai

上海市唯一的陆路口岸型物流园区

上海市中心城区唯一的保税物流中心



Special visa

专项签证便利

Grant **5**-year multiple-entry visas with a **180**-day stay period to foreign business personnel as well as their spouses and children

为外籍商务人员及家属申发签证

5 年多次 180 日停留期



Foreign Investment

外商投资

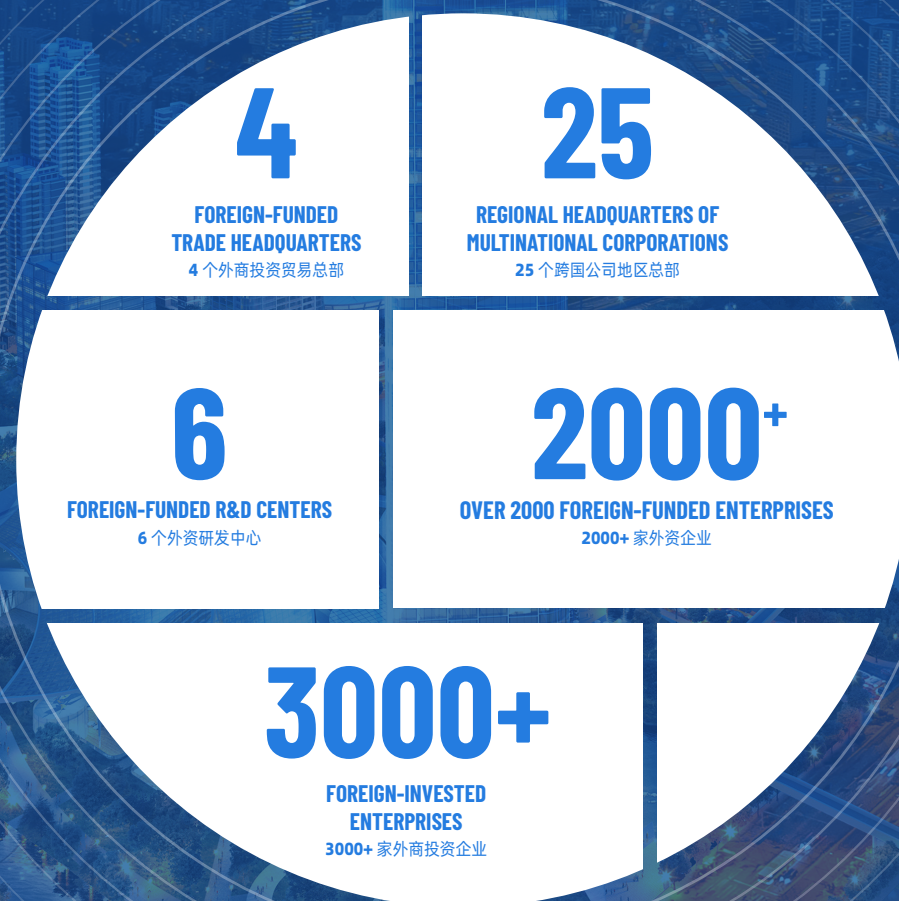
Established a Complaint Center for Foreign Invested Enterprises and an Expert Database of Foreign-related Commercial Dispute Consultants to strengthen the protection of foreign investment

加强外商投资保护

设立“外商投资企业投诉中心”、“涉外商事纠纷咨询员专家库”

PROVEN RECORD OF FOREIGN INVESTMENT

外资企业投资旺地



PUTUO BRANDS LINKING THE WORLD WITH DIVERSE INDUSTRIAL CHAINS

普陀品牌“链”通全球



COMPLETE FACILITIES

生活配套完善

Medical institutes

医疗资源云集

2 Class-A Tertiary hospitals

19 district-level medical institutes

2 所三级甲等医院

19 家区属医疗机构

Rich commercial facilities

商业设施丰富

23 various types of commercial entities of an area of over 20,000 square meters each with commercial building area exceeding **2.20** million square meters

23 家 2 万平方米以上商业体

商业建筑面积超 **220** 万平方米

Livable and business friendly environment

人居环境优美

The largest open green space in downtown Shanghai - Green Space TOP Central Park

Ranked first in downtown Shanghai in terms of the number of rivers, green coverage, and the number of city-level tree lined avenues

中心城区**最大**开放式绿地——绿地 TOP 中央公园

河道数量、绿化覆盖率、市级林荫道数量位居中心城区**首列**

4

municipal-level experimental demonstration high schools

4 所市实验性示范性高中



Leading educational resources

教育资源领先

21

municipal-level new high-quality schools

21 所市新优质学校

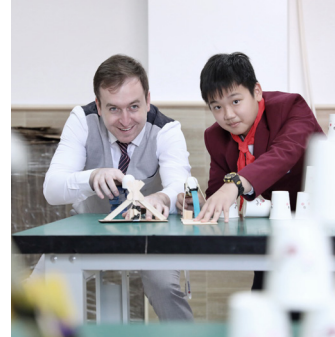
4

municipal-level characteristic high schools

4 所市特色普通高中



Shanghai Peijia Bilingual School
上海培佳双语学校



China Welfare Institute Nursery Putuo Branch
中福会托儿所普陀园



Shanghai Thomas School
上海安生学校



PUTUO



CONVERGING TOWARDS THE HUANGPU RIVER AND RUNNING TO THE WORLD 汇聚向浦江 奔流向世界

TOP TEN ADVANTAGES OF PUTUO DISTRICT 普陀区十大优势

- Located in Shanghai, an international metropolis, Putuo has talent advantage, funding advantage, market advantage, and the advantage of the construction of "five centers"

身处上海国际化大都市的
人才优势、资金优势、市场优势、“五个中心”建设的优势

- The advantages of land element resources, blue and green ecological resources, and supporting services in the central urban area

身处中心城区的
土地要素资源优势、蓝绿生态资源优势、配套服务优势

- Being at the starting point of the Shanghai-Nanjing Industrial Innovation Belt, Putuo has geological advantage, agglomeration advantage, and first-mover advantage

身处沿沪宁产业创新带起点的
区位优势、集聚优势、先发优势