

上海北外滩 都市新标杆

THE NORTH BUND: A NEW URBAN BENCHMARK



虹口投资与服务手册

HONGKOU INVESTMENT AND SERVICE BROCHURE

上海市虹口区投资促进办公室

HONGKOU INVESTMENT PROMOTION OFFICE

从“水上门户”到“世界会客厅”



迎接世界的璀璨“虹”光

FROM A BUSTLING PORT TO A GLOBAL GATEWAY

WELCOMING THE WORLD WITH OPEN ARMS

12 个老码头 启航海纳百川的上海

Starting point of Shanghai's journey to embrace the world

凭借“一江一河一港”的优势地理位置，历史上的虹口，因码头而生，因物流而盛，因文化而名。

从第一个“虹口码头”起始，百年间，12 个码头和数十个仓库沿江建立，为上海打开面向世界的水路港口。

Hongkou has flourished as a nexus of economic and cultural vibrancy, leveraging its strategic location near two rivers and one port, which has bolstered its maritime and logistical infrastructure, thereby catalyzing its prosperity.

Over the past century, 12 docks and dozens of warehouses have been built upon the Huangpu River, opening up a waterway from Shanghai to the world.

卓越上海新封面 历史与未来同频共振

Resonance between history and future

与陆家嘴隔江相望，与外滩比邻而居，如今的虹口，既能沉浸在历史文脉的醇厚氛围中，也能感受到现代城市跳动的脉搏。

这里是卓越上海的“世界会客厅”，也是世界看上海的新窗口，吸引志同道合的世界伙伴，共同续写虹口的下一个璀璨时代。

Hongkou District, nestled against the iconic Bund and gazing across the Huangpu River at the towering Lujiazui skyline, stands as a testament to the rich tapestry of Shanghai's past, while throbbing with the dynamic heartbeat of a thriving metropolis.

As a global gateway of Shanghai, and also a new window for the world to see Shanghai, Hongkou has drawn global partners to collaborate and contribute to its next chapter of luminous achievements.



“一江一河”战略重要节点


黄金三角 枢纽要地

A pillar of the "Twin Rivers" strategy
A pivot point of the Golden Triangle


虹口位于黄浦江、苏州河“一江一河”交汇处,是上海中心城区的重要组成部分。
“一江一河”规划中明确表示,虹口北外滩作为“黄金三角”中唯一成片规划、深度开发的区域,将成为上海未来 10 至 20 年的发展标杆。

An important downtown district of Shanghai, Hongkou is located at the confluence of the Huangpu River and the Suzhou River.


According to the "Twin Rivers" strategy, the North Bund in Hongkou, as the only area that is planned and deeply developed as a whole in the Golden Triangle, will become a benchmark for Shanghai's development in the next 10 to 20 years.

 约 3.4 公里滨江岸线
About 3.4 kilometers of waterfront space

黄浦江畔世界级会客厅
Global gateway on the Huangpu River

 18 幢超高建筑群
18 super highrises (planned)

上海第三代天际线
Shanghai's third-generation skyline

 约 480 米“浦西之巅” (在建)
“Peak of Puxi” about 480 meters tall (under construction)

对话世界的新高度
A new height for a “global dialogue”

 6 条轨交
6 transit lines

3 号线 | 4 号线 | 10 号线 | 8 号线 | 12 号线 | 19 号线 (建设中)
Line 3 | Line 4 | Line 10 | Line 8 | Line 12 | Line 19 (under construction)

 3 条隧道
3 tunnels

新建路隧道 | 大连路隧道 | 外滩隧道
Xinjian Road Tunnel & Dalian Road Tunnel & Bund Tunnel

 2 条高架
2 elevated roads

中环 | 内环高架路
Elevated Central Inner and Inner Ring Roads

 2 条地下快速交通
2 underground rapid passageways

北横通道 | 南北通道 (规划)
Beiheng Passageway (under construction)
North-South Passageway (planned)

以北外滩为引领,虹口打造多维高效交通体系,高架、轨交、隧道、地下通道纵横布局,串联区域内其他版块高质量协同发展。

Hongkou, with its North Bund as a key access point, has developed a state-of-the-art, multi-modal transportation network featuring interwoven elevated roads, rail transit, tunnels, and underground walkways, ensuring seamless connectivity and high-quality, coordinated development across the city.



(数据来源: 百度地图测距, 北外滩测距起点均为国客码头)

区位优势

Advantageous Location



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产业之光

Burgeoning Industry

流光溢彩“链”接全球

A "Chain" Connecting the World

虹口作为上海“中心辐射”重要阵地,生产、生活、生态相互连接形成有机整体,高质量提升区域投资吸引力和核心竞争力。

聚焦功能定位,打造上海“五个中心”的总部集聚区和“四大功能”的核心承载区。

Hongkou, an integral component of Shanghai's industrial hub-and-spoke model, has seamlessly integrated the realms of production, lifestyle, and ecology into a harmonious and interconnected system.

This holistic approach enhances the district's appeal as an investment destination and sharpens its competitive edge, propelling it towards high-quality and sustainable development.

Hongkou houses the headquarters cluster for Shanghai's "five centers" and the key support area for the "four functions".

全球资源
配置功能

Global resources
allocation

科技创新
策源功能

Technology
innovatidn

高端产业
引领功能

Pioneer area for
high-end industries

开放枢纽
门户功能

Gateway to the
outside world

现代都市产业生态 运营 世界资源

Modern urban industrial ecosystem with access to global resources

立足虹口现代产业基础,实施“北外滩现代服务业集聚区”和“北中环科创产业集聚带”联动发展战略,汇聚全球资本、人才、技术、信息等要素,与全球前沿产业共成长。

Based on its modern industrial base, Hongkou will implement the coordinated development strategy driven by synergy between the North Bund Modern Services Cluster and the North Central Ring Technology Innovation Cluster, pooling global capital, talent, technology, information and other elements, and aligning with the development of cutting-edge industries worldwide.



支柱
产业

以金融资管、高端航运、新型贸易
三大产业为引领
打响区域产业品牌知名度

Centering around three major industries of financial management, high-end shipping and new trade, Hongkou has created a prominent regional industrial brand.



新兴
产业

大力发展绿色低碳、数字经济
以及生物技术、集成电路设计、空间信息
等新领域新赛道,培育新兴产业集群发展

Hongkou is firmly committed to emerging economic sectors such as green low-carbon economy, digital economy, biotechnology, IC design, and spatial information, working to form emerging industrial clusters.



特色
产业

以科技服务、法律服务
人力资源、文化创意、设计、甜蜜产业
银发经济为特色的上下游产业空间

Hongkou is expanding upstream and downstream industrial spaces such as technology services, legal services, human resources, culture and creativity, design, sweet industry, and silver economy.

产业体系

Industrial System

产业空间示意
Diagram of Industrial Spaces



支柱产业

Pillar Industries

向下扎根 厚植沃土

Taking Root in the Fertile Soil

高端航运、金融服务和总部贸易，始终是虹口产业的“王牌”，在持续深耕中，积蓄向下扎根的力量。

Premium shipping services, financial services, and headquarters trade have always been the pillars of Hongkou's industrial development, taking root in the fertile soil this district offers.

金融

万亿资产管理规模，金融服务产业夯基拓能

With a trillion-RMB yuan asset management scale, the financial service industry in Hongkou is on the cusp of greatness.

上海全球资产管理中心核心承载区

Key support area of Shanghai Global Asset Management Center



上海金融科技中心核心承载区

Key support area for Shanghai's Fin-tech Center

推进金融产业夯基拓能，大力引进持牌机构和优质外资金融机构，聚焦“五大金融”，推动引导金融资源优先配置服务实体经济、科技创新和绿色转型。

Hongkou is consolidating and expanding the financial industry in the district, vigorously introducing licensed institutions and QDLP and QFLP institutions, with the focus resting on five major finance models. The district is also working to utilize financial resources to fuel the real economy, technological innovation, and green transformation.

科技金融

Tech finance

绿色金融

Green finance

普惠金融

Inclusive finance

养老金融

Pension finance

数字金融

Digital finance

约 **2100** 余家
金融企业
About 2,100 financial companies

约 **8** 万亿元
资产管理规模
About 8 trillion RMB yuan
asset management scale

1/8 公募基金
About 17 public funds



数据时间：截止至 2025 年 3 月

航运

产业龙头相继落户，高端航运延链升级

Industrial captains have arrived one after another and a high-end shipping cluster is taking shape in Hongkou.

高端航运服务功能核心承载区
Shipping Service Headquarters Base

01



航运交易

Shipping exchange

航运保赔

Shipping insurance

海事法律

Maritime law

绿色能源

Green energy

围绕绿色低碳和数字智能推动航运产业延链升级，加快集聚具有国际影响的航运企业和功能性机构，大力发展高端航运服务业态。

Hongkou is extending and upgrading the shipping industry chain around green, low-carbon, digital and intelligent objectives, accelerating the agglomeration of shipping companies and functional institutions with international influence. Through these efforts, Hongkou aims to develop shipping service in major areas.

02

高端邮轮枢纽港
Premium cruise hub port

邮轮总部

Cruise company headquarters

邮轮设计

Cruise design

邮轮服务

Cruise services

三游经济

Cruise economy

以高端邮轮枢纽港建设带动产业链发展为主线，吸引邮轮总部及高端要素集聚，打造国际邮轮总部基地及国际级消费集聚区。

Leveraging the development of a premium cruise hub port, Hongkou aims to attract the headquarters of cruise companies and build a concentration of premium elements, thereby establishing an international cruise headquarters base and a world-class consumer hub.

约 **4700+** 家
航运企业
About 4,700 shipping agencies

近 **40** 家
功能性机构
40 functional entities

约 **17** 家全球TOP50班轮公司
中国区总部/分支机构
About 17 China headquarters/
branch offices of global top-50 shipping companies



数据时间：截止至 2024 年 4 月

向上生长 抢占科创新赛道

Seizing opportunities of sci-tech innovation

以科技创新为引领, 前瞻布局绿色低碳、数字经济、生物技术、空间信息等前沿风口领域, 构筑面向未来的持久竞争力。

Hongkou is exploring new frontiers by embracing scientific and technological innovation. With a strategic focus on three key areas-green and low-carbon chains, biotech, and space information-the district is building a foundation for lasting competitiveness in the future.

Green + and low-carbon

绿色低碳
Green and low-carbon industry chains

上海绿色低碳服务集聚高地
Center of green, low-carbon services in Shanghai

按照上海“市区协同”特色产业发展要求, 聚焦“产业绿色低碳化”和“绿色低碳产业化”, 强化产业协同, 推进绿色低碳服务“一把手”工程, 加快形成千亿级产业集群, 加速区域经济社会的全面绿色转型。

Under Shanghai's "city-district collaboration" framework to develop characteristic industries, Hongkou focuses on developing green low-carbon industries and greening up industries. By strengthening industrial collaboration and enhancing green low-carbon services, Hongkou aims to accelerate the formation of hundred-billion-yuan industrial clusters and regional economic and social development.



数字经济
Digital Economy

金融科技国际创新中心和数字出版产业集聚区
International Fin-tech innovation center and digital publishing industry cluster

加快建成资管财富和数字出版垂类模型, 深化金融科技, 拓展“来数加工”。

Hongkou is accelerating the development of domain-specific large language models for asset management and digital publishing, boosting fin-tech development, and expanding on-demand data processing.

贸易

千余家企业集聚, 八大行动计划拓未来

Eight action plans to pave the way to the future, gathering thousands of enterprises



充分融入上海国际贸易中心建设大局, 大力拓展服务贸易、文化贸易、数字贸易、跨境电商等新业态模式。

Hongkou fully integrates into the program of building the Shanghai International Trade Center, braving into new forms of trade such as intermediate goods trade, cultural trade, digital trade and cross-border ecommerce.

约 **3000** 余家外贸企业
About 3,000 foreign trade companies

超 **100** 家高能级总部
About 80 high-level headquarters

约 **10%** 近5年进出口额年均增幅
Approximately 10% annual average growth of import and export in the past 5 years

得物

BOSE

Kraft Heinz

Electrolux Group

Jahwa 上海家化
百年匠心 尽善致美

APP

数据时间: 截止至 2025 年 3 月

生物技术

Biotech

中心城区领先的生物技术新高地

Pioneer zone for biotech development in central Shanghai

聚焦 4 大高成长领域创新研发型企业引进, 合作发展。

Hongkou works to attract innovative R&D companies in four high-growth fields.



集成电路设计

IC design

集成电路设计产业集聚

Hongkou, named

国产芯片设计软件开发、下一代光电芯片技术、芯片设计研发等新兴赛道, 重点发展模拟芯片设计、专用数字芯片设计、EDA 软件等细分领域。

Focusing on emerging fields like software for chip design, next-gen opto-electronic chip technology, and chip design, Hongkou is advancing analog chip design, application-specific digital chip design, and EDA software.

智能传感器

Smart sensors

RISC-V

FPGA

空间信息

Space information

空间信息产业特色园区

Cluster of space information industry in Shanghai

集聚卫星制造及遥感数据应用服务、光电探测终端模组器件、低空经济, 推动军地协同创新及产业发展。

Hongkou is working to gather satellite manufacturing and remote sensing data application services, opto-electronic detection terminal modules, and low-altitude economy, promoting industrial development through military-civilian collaboration.

卫星制造及遥感数据应用服务
Satellite manufacturing and remote sensing data application services

光电探测终端模组器件
Low-altitude economy

低空经济
TECHNOLOGY SERVICES

向新延伸 编织特色产业锦绣空间

Weaving a web of characteristic industries

特色新兴产业是虹口经济发展的“引擎”, 在探索迭代中, 找寻前进的方向。

Characteristic emerging industries are the powerfu “engine” propelling Hongkou's economic growth, continuously advancing through a cycle of innovative exploration and iterative refinement within the district.

科技服务¹ INFORMATION SERVICES

推进研究开发、知识产权和技术转移服务业的融通发展, 促进创业孵化、检测认证和科技咨询服务业的培育壮大, 强化专业技术、科技金融和科技信息服务业的基础支撑作用, 促进全区科技服务业增量提质, 全面支撑科技创新和产业发展。

Hongkou is working to integrate R&D, intellectual property, and technology transfer services by enhancing start-up incubation, providing testing, certification, and consulting services, promoting the growth and quality improvement of technology services across the district to fully support technological innovation and industrial development. This strengthens industrial empowerment by special technology, technology finance, and information services.

法律服务² LEGAL SERVICES

建设集法律咨询、公证、司法鉴定、调解、仲裁、行政复议、诉讼等法律服务功能为一体的“全要素、一站式、共享型”的北外滩国际法律服务港。全国首例庭外重组司法程序衔接项目在在北外滩落地, 全国首例涉海事临时仲裁案件在北外滩开庭。

To construct the North Bund International Legal Services Harbour, which integrates legal consultation, notarization, judicial appraisal, mediation, arbitration, administrative reconsideration, litigation, and other legal services, featured as “all-in-one, one-stop, and shared”. China's first project to connect the out-of-court restructuring with the judicial procedure has been implemented on the North Bund, where the first foreign-related maritime ad hoc arbitration case was held.

人力资源³ HUMAN RESOURCES

重点在数字化用工平台、产业人才技能培训、业务出海拓展、高端猎头服务等细分领域推动人力资源服务业高质量发展。

The focus rests on digital employment platforms, industrial skill training, overseas business expansion, and headhunting services in specialized fields to promote high-quality development of human resources services.

文化创意⁴ CULTURE+

积极试点“互联网+文化活动”场景应用, 探索“互联网+展陈”新模式, 加快产业数字化转型, 依托演艺经济推动文创产业跨界融合创新, 丰富文旅产品供给, 打造都市度假标杆。

Pioneering “intoInternet + cultural” scenarios, Hongkou will embrace the new model of “Internet+ exhibition”, speed up the digital transformation of the cultural industry, energize the performance economy to foster integrated innovation and development within the cultural and creative sectors, and enrich the supply of cultural and tourism products, establishing a new benchmark for urban leisure and vacation experiences.

设计⁵ DESIGN

依托雷士德工学院、联合上海创新、创意设计研究院, 重点发展工业设计、建筑设计、时尚设计、数字设计等细分领域。

Relying on Henry Lester Institute of Technical Education and collaborating with Design Innovation Institute Shanghai, Hongkou focuses on industrial design, architectural design, fashion design, and digital design.

甜蜜产业⁶ SWEET INDUSTRY

以“产业集聚、品牌塑造、文化焕新、创收增长”为目标, 打造甜蜜经济新地标、凝合时尚潮流新聚点、带动浪漫爱情新话题, 努力实现具有长三角乃至全国竞争力的甜蜜产业集群。

Aiming for “industrial clustering, branding, cultural renewal, and revenue growth” in the sweet economy, Hongkou is creating new landmarks, fashion hubs, and romantic themes, working to build a sweet industry cluster with strong competitiveness in the Yangtze River Delta and nationwide.

银发经济⁷ SILVER ECONOMY

以“老有善养、银发兴业”目标, 力争实现养老服务供给扩容提质、银发产业集群化发展、银发消费新场景、数智业态创新突破及品牌影响力显著提升。

Hongkou is expanding and enhancing elderly care services, fostering cluster development in the silver economy, creating new consumption scenarios, breaking new ground in digital and intelligent services, and nurturing influential brands.

虹口港
活力片区

Hongkou Port

核心商务区
CBD

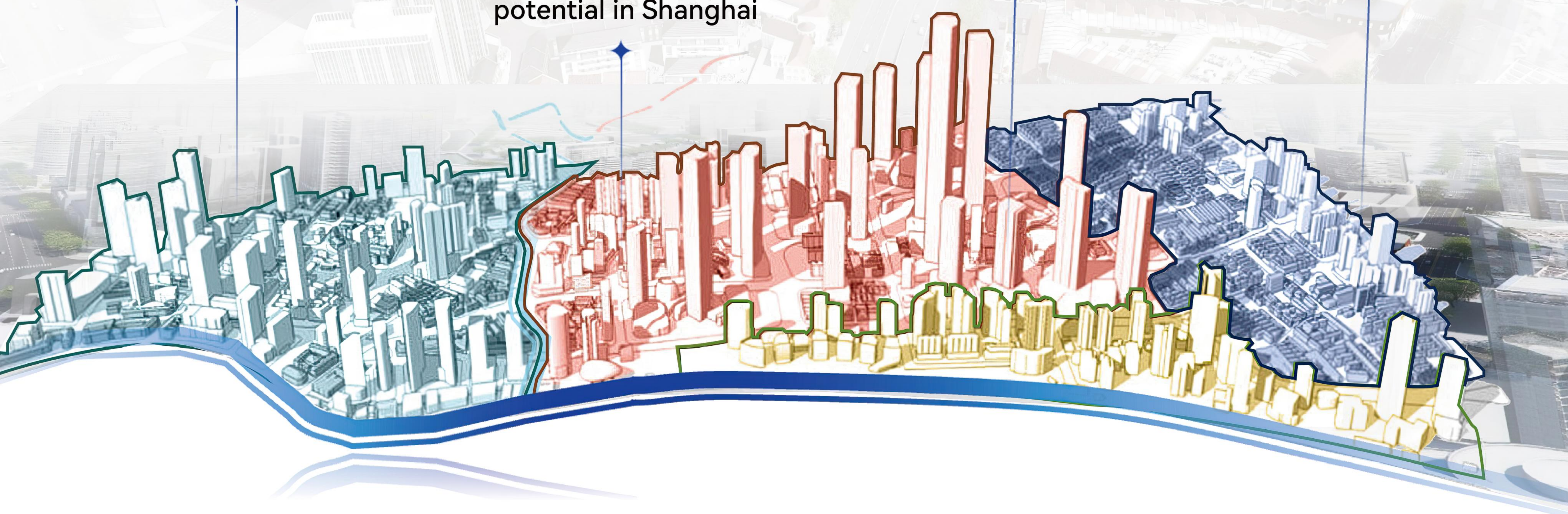
The core waterfront business district with the most development potential in Shanghai

核心商务区
拓展区

Extension of CBD

提篮桥片区
Tilankiao

Tilankiao



180 米以上超高层建筑 **18幢**

18 skyscrapers over 180 meters tall

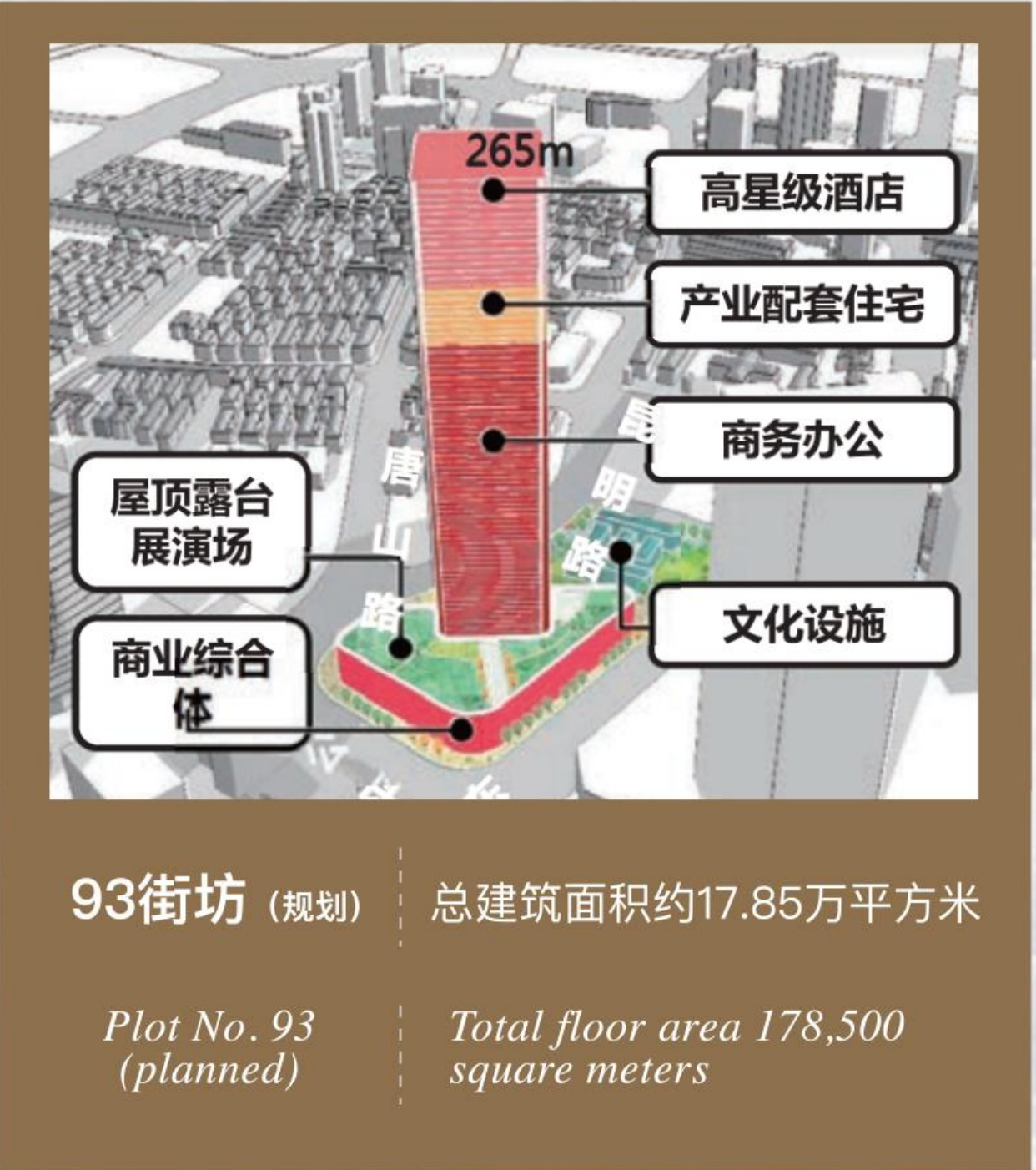
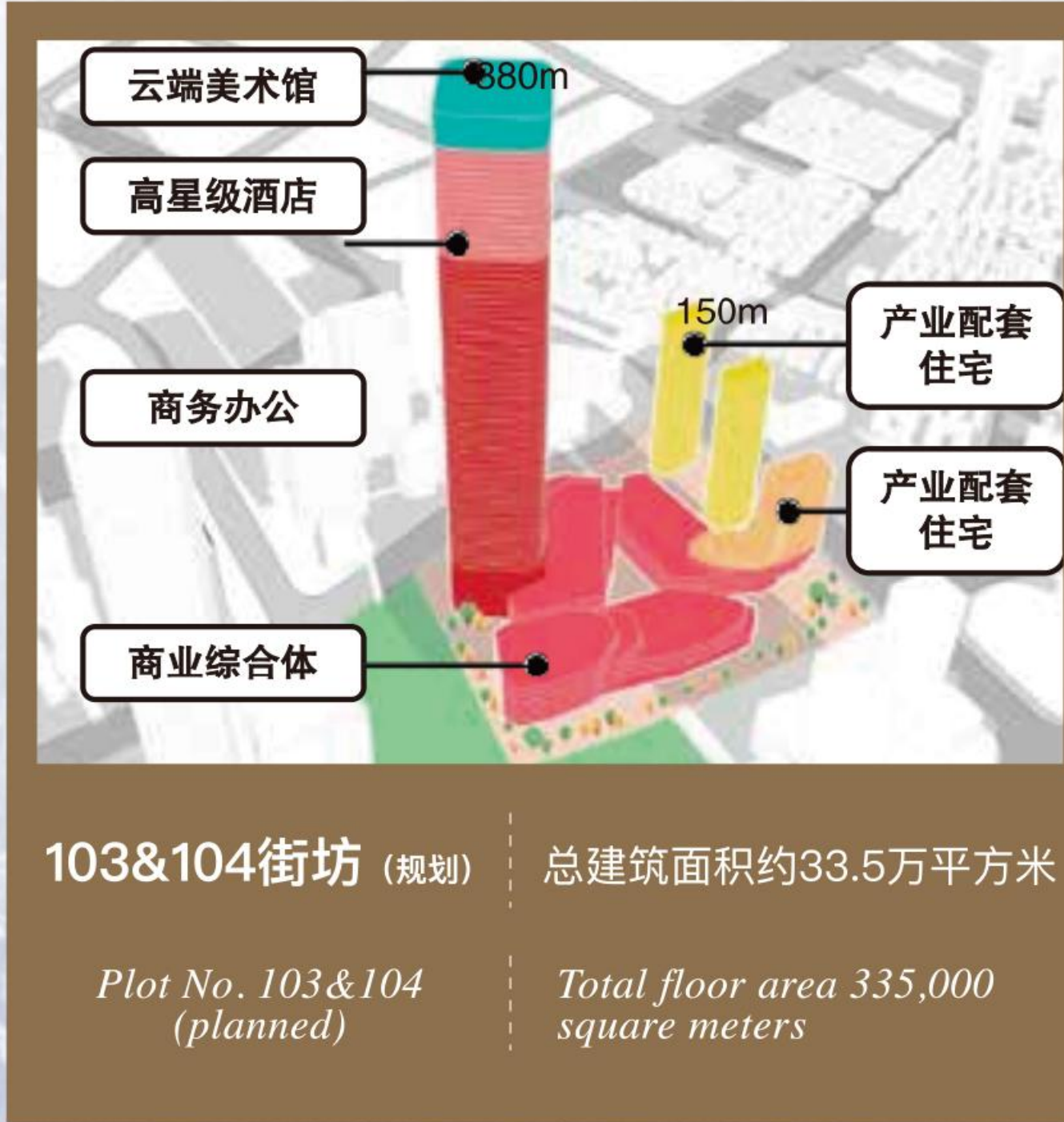
上海浦西最美天际线

Most beautiful skyline in Puxi, Shanghai

重点土地推荐

引领未来行业之先

Key land plots recommended
Shaping the future of industrial development



103&104街坊 (规划)

67街坊 (规划)

68街坊 (规划)

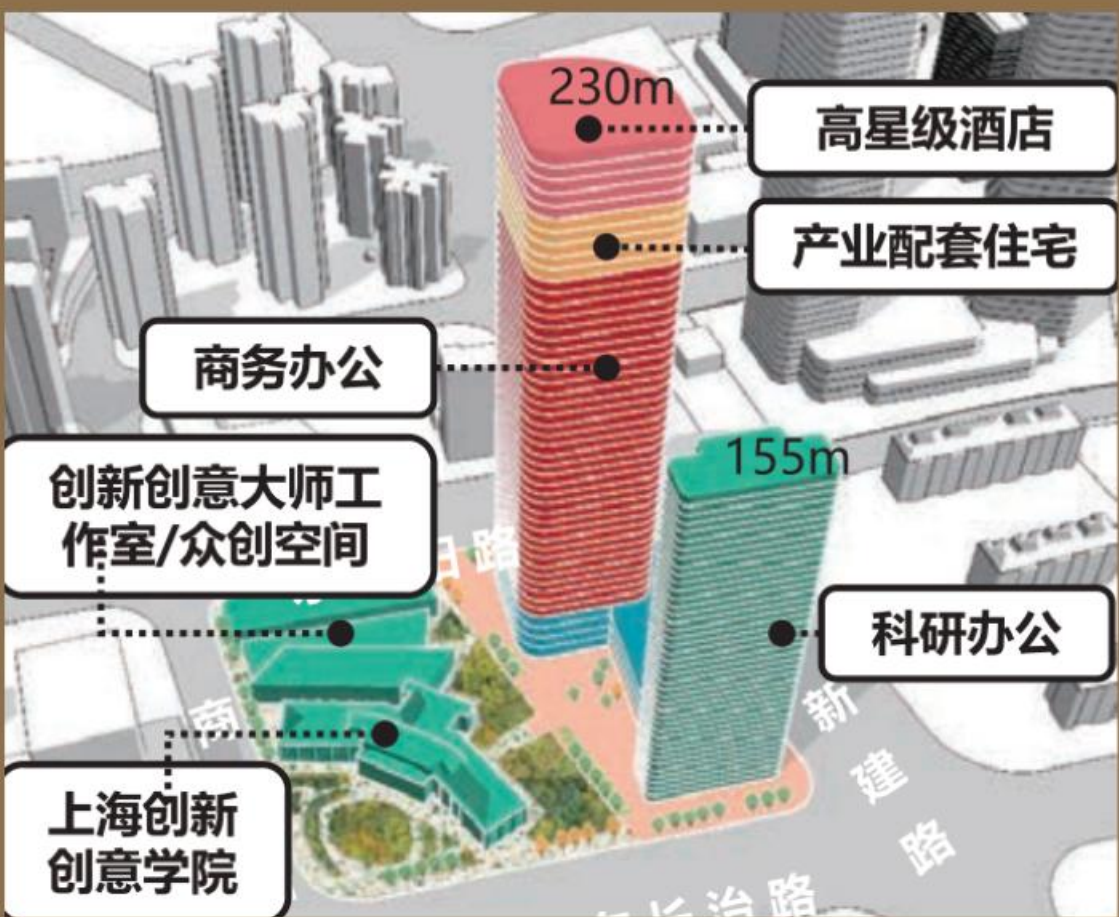
93街坊 (规划)

北外滩
90街坊 (在建)

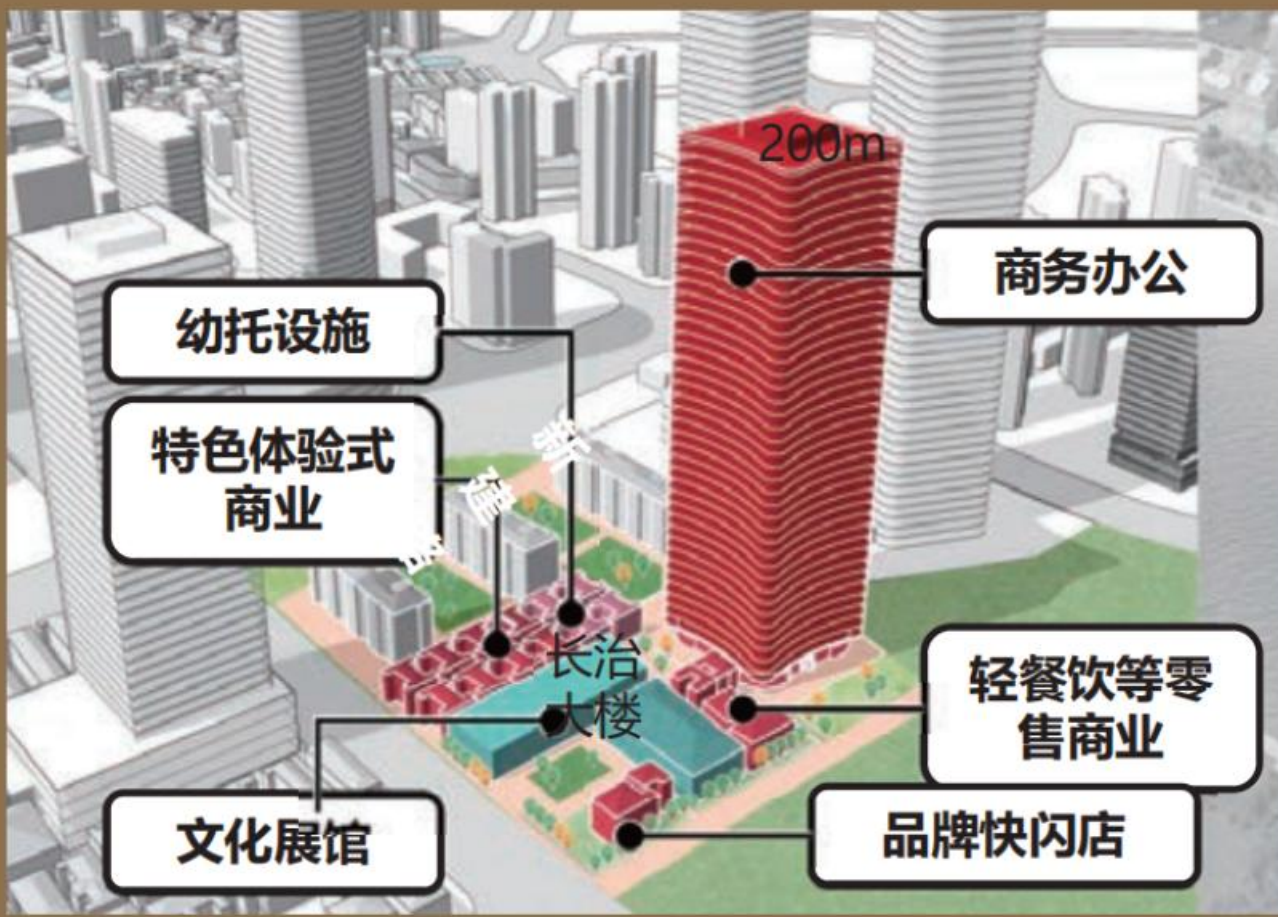
上海北外滩中心 (在建)

上海华贸中心 (在建)

北外滩核心区
地下公共空间项目 (在建)



67街坊 (规划) | 总建筑面积约14.9万平方米
Plot No. 67 (planned) | Total floor area 149,000 square meters



68街坊 (规划) | 总建筑面积约10.31万平方米
Plot No. 68 (planned) | Total floor area 103,100 square meters

楼宇园区

Centennial
Fenghua Culture



实景图

瑞虹企业天地 | 地址 飞虹路118号 | 办公面积约 140000m²

CA Ruihong

118 Feihong Road

Appro. 140,000 m²

超甲级双子塔楼，无缝连接太阳宫、月亮湾、星星堂一站式超大型多元化综合体，将工作与生活相融合。

Another super Grade A twin-tower complex, CA Ruihong seamlessly connects with the Sun Palace, Moon Bay, and Star Hall within Ruihong Tiandi, creating a harmonious blend of work and life experiences.



实景图

北外滩来福士 | 地址 东大名路1089号 | 办公面积约 176000m²

Raffles City The Bund

1089 Dongdaming Road

Appro. 176,000 m²

上海最高双子楼，可约 270°纵览百年外滩历史建筑群，眺望繁华陆家嘴的天际线。

Shanghai's tallest twin towers, Raffles City The Bund presents a breathtaking 270-degree panoramic vista of the iconic, century-old Bund, while also commanding a sweeping view of the vibrant Lujiazui skyline across the Huangpu River.



实景图

北科创生物技术产业园 | 地址 粤秀路351号 | 建筑面积约 21166m²

North Central Ring Biotechnology
Industrial Park

351 Yuexiu Road

Appro. 21,166 m²

北中环内稀缺生物技术研发创新载体，全方位一站式服务满足生物技术企业多元需求。

This unique biotech R&D hub within the North Central Ring Road offers comprehensive one-stop services tailored to the diverse needs of biotech companies.



实景图

临港新业坊
虹口智立方 | 地址 广粤支路1号 | 建筑面积约 21166m²

Innovation Galaxy
Hongkou Smart Cube

Guangyuechi Road

Appro. 21,166 m²

北中环科创集聚带“空间信息”产业的研发创新载体，为空间信息产业上下游产业链企业提供个性、专业服务。

Situated within the North Central Ring Technology Innovation Cluster Belt, this R&D hub for the space information industry offers tailored, professional services to companies across the space information industry's value chain.



实景图

上海创新创意设计研究院 | 地址 东长治路505号

Shanghai Innovation and Creative Design
Research Institute

505 Dongchangzhi Road

原雷士德工学院，修缮后，成为上海创新创意设计研究院，积极打造世界级的设计驱动式创新转化引擎。

located at 505 Dongchangzhi Road, formerly known as Leiside Institute of Technology, has been renovated and transformed into the Shanghai Innovation and Creative Design Research Institute, actively creating a world-class design driven innovation transformation engine.

滨江生态“屋脊” 点赞休闲高光

Riverside Space for Enjoyable Life

北外滩滨江岸线，从滨江绿地的基本生态功能转向形象展示与生活花园的功能提升，进而演变成时尚的国际化滨江会客新空间。种子雕塑、彩虹桥等网红打卡点，在生态功能前提下，为滨江岸线镶上历史、艺术、生活的金边。

The North Bund waterfront has transformed from its initial ecological role as a riverside green space to a hub that showcases city image and living standards, now standing as a fashionable international destination for visitors. Landmarks such as the Seed Sculpture and the Rainbow Bridge enhance the ecological appeal of the riverside area, while also serving as iconic attractions that draw visitors and enrich the cultural tapestry of the coastline with historical, artistic, and lifestyle elements.



国客中心码头 International Passenger Terminal

滨水时尚新地标，品质生活引领者，高端邮轮枢纽港

As a waterfront fashion landmark, this high-end cruise hub port also leads the way in quality life, setting a new standard for coastal elegance and modern luxury.

生活之光
Bright Living



种子萌芽雕塑 Seed Sculpture

北外滩滨江的标志性景点，水滴型雕塑映射浦江美景

A standout landmark on the North Bund, the Seed Sculpture shaped like a water drop, reflects the Huangpu River's grandeur, symbolizing the area's harmonious blend of natural beauty and urban artistry.

顶尖商业“屋脊” 折叠繁华金脉

Premium Commercial Zone

“北外滩世界级滨水商圈”到“城市级商圈”，瑞虹天地、来福士、滨港商业中心等高品质的消费空间，共同打造“高端商务 + 精品消费”引力场。

Upgrading From The World-Class "North Bund Waterfront Commercial District" To Shanghai's "City-Level Commercial District," A Combination Of High-Quality Consumer Spaces, Ruihong Tiandi, Raffles City, And Life Hub @ Bund Central, Is Shaping A Prestigious Zone That Seamlessly Blends Luxury Commerce With Exclusive Boutique Experiences.

地标级酒店 是风景也是生活

Landmark hotels



海鸥丽晶酒店 Regent Shanghai On The Bund

传承海员俱乐部和海鸥酒店历史，融合现代精致奢华，外滩与陆家嘴美景尽收眼底

Inheriting the rich history of the Seafarers Club and Seagull Hotel, Regent Shanghai On The Bund offers an exquisite blend of modern luxury and heritage with sweeping views of the iconic Bund and the dynamic Lujiazui skyline.



上海外滩W酒店 W Shanghai The Bund

坐拥北外滩江景，可同时观赏浦江两岸的高端奢华酒店

This luxury hotel on the North Bund offers a panoramic view of the breathtaking scenery on both sides of the Huangpu River.

美食盛宴 饕餮赏味之旅

Gourmet experience



甬府 Yong Fu (Hongkou)

上海餐饮界的“天空之城”黑珍珠最高三钻评级

Holding the coveted three-diamond rating from the Black Pearl Restaurant Guide, Yong Fu (Hongkou) stands at the pinnacle of Shanghai's catering industry as its highest-ranking restaurant.



瑞虹天地 Ruihong Xintiandi

融合购物、精致餐饮、娱乐休闲、亲子教育功能于一体的内环内国际级综合社区

Nestled within the Inner Ring Road, this international community serves as a comprehensive hub that seamlessly integrates a range of high-quality services, including catering, gourmet dining, entertainment, leisure, and parent-child educational facilities.

营商环境 不断优化

CONTINUOUSLY IMPROVED
BUSINESS ENVIRONMENT

营商之光

Easy Business

营商环境8.0行动方案

Business Environment 8.0 Initiatives

优化企业服务

Optimize corporate services

规范监管检查

Regulate supervision and inspection

夯实基层营商

Improve primary-level business environment

“四个政府”



法治政府

A Law-based Government



诚信政府

A Credible Government



服务政府

A Service-oriented Government



赋能政府

An Empowering Government

营商环境工作始终被虹口视为“重中之重”。

通过“硬举措”托底营商环境“软实力”，

虹口持续加速迭代营商环境，为企业持续拓展发展空间。

Business environment optimization has always been a top priority of Hongkou District government. Hongkou adopts "hard measures" to increase its "soft power", continuing to improve its business environment and expand the development space for companies.



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